
Support for Berryessa Flea Market and memo from Ortiz, Cohen, Casey, & Campos - Item 8.1 Council 5/13

From Jordan Moldow <[REDACTED]>

Date Mon 5/12/2025 11:51 PM

To City Clerk <city.clerk@sanjoseca.gov>; Agendadesk <Agendadesk@sanjoseca.gov>; Zelalich, Blage <blage.zelalich@sanjoseca.gov>; Jessica.munoz@sanjose.gov <Jessica.munoz@sanjose.gov>

Cc The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>

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The Berryessa Flea Market is a jewel for the City of San Jose, and I'm greatly supportive of the efforts to preserve the Flea Market. I support the [5/9/25 Memorandum from Ortiz, Cohen, Casey & Campos](#).

I believe that Recommendation 2.a.iv.1. is particularly crucial. The closer that the Flea Market stays to its current location, the better. And the best-case scenario is that the Flea Market stays in its current location. I am supportive of high-density housing in the Berryessa Urban Village, but this doesn't need to be an either/or situation. We can build high-density housing and keep our great Flea Market on site.

So in addition to Recommendation 2.a.iv.1., I would like to see the City use the tools at its disposal to keep the Flea Market on site. Are there any carrots that the City can use to influence the property owner to keep the Flea Market on site? Are there any sticks that could make it harder for the property owner to evict the Flea Market, or at least make it less economical? Please use any of the tools that you have.

On the other side of town, at Diridon Station, the City is making a multi-decade plan to redevelop that station area to attract a station-serving retail businesses economy that doesn't exist today. Berryessa Station already has the retail business economy for a successful TOD / Urban Village! Let's not lose the great thing that we have, and then have to rebuild that economy from nothing.

Keeping the Flea Market at its current location, or elsewhere directly adjacent to the BART station, would be a win-win-win for everyone involved:

- The Flea Market vendors would continue to have access to their current customer base, would gain many new customers as the Berryessa Urban Village is developed and BART SVII is completed, and wouldn't have to suffer the impacts of a relocation.
- Transit riders have a place to buy food or go shopping before or after their journey. The location is well connected to transit: besides the BART, there are four frequent bus lines that make stops at the transit center.
- Residents of the Berryessa Urban Village will have access to fresh food, shopping, cultural events, and more, all in one convenient location. The Flea Market will serve as an anchor location for the Berryessa Urban Village, making it a desirable, interesting place to live.
- The Flea Market is well-connected to the bicycle network, and to the future trail network. It presently connects to the Penitencia Creek and Coyote Creek trails, and will be easily accessible from potential

future alignments of the Coyote Creek, Lower Silver Creek, and Five Wounds trails.

- The City and the property owners benefit from having an uninterrupted center of major commercial activity, compared to a potential future site for housing or a potentially relocated Flea Market.
- The City and the property owners can still achieve their goals for building lots of housing units in the Berryessa Urban Village. The Flea Market site itself has three large, under-utilized surface parking lots that would have to be developed anyway to fit the Urban Village context. Large amounts of housing can be built there, without needing to relocate the Flea Market. And much of VTA's property is also under-utilized and ripe for high-density redevelopment.
 - Alternatively, a phased development approach, could allow the entire property to be developed, while allowing the Flea Market to live on as ground-floor or indoor retail in the new development.

If staying near Berryessa BART is impossible, could we think outside the box to make it possible for the Flea Market to relocate somewhere near Diridon Station / Downtown West, or somewhere near the future 28th Street / Little Portugal BART station? Perhaps there are partnerships with Caltrain, VTA, or an enthusiastic private property owner that could allow the Flea Market to relocate to a different regional transit hub, to co-exist and support (not replace) high-density housing near transit.

Thanks for your consideration,
Jordan Moldow (speaking on his own behalf)
District 3, Japantown, 95112

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FW: Written Public Comment for Item 8.1 City council May 13

From City Clerk <city.clerk@sanjoseca.gov>

Date Tue 5/13/2025 7:44 AM

To Agendadesk <Agendadesk@sanjoseca.gov>

 1 attachment (40 KB)

petition_signatures Item 8.1 - petition_signatures_jobs_490562947_20250513050808.pdf;

From: Berryessa Flea Market Vendors Association <[REDACTED]>
Sent: Monday, May 12, 2025 10:10 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Written Public Comment for Item 8.1 City council May 13

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Protect the Future of The Berryessa Flea Market Vendors

The Berryessa Flea Market has served San José for generations as a vibrant hub for small businesses, working families, and cultural gathering space. For over 60 years, it has been a place where vendors—many of them immigrants and longtime residents—have built their livelihoods and supported their families.

Now, with development approved at the current site, the market's future is at serious risk. Thousands of vendors are left with uncertainty and no clear plan for relocation. This is about protecting the economic stability and cultural identity of our community.

We, the undersigned, call on the City of San José to take immediate and concrete steps to support the Berryessa Flea Market vendors by:

- Securing an alternative site that can accommodate a large-scale public market.
- An updated work plan on the relocation efforts for the Flea Market and the outlined next steps.
- We ask for a commitment from the city on this issue.
- Additional staff resources for coordinating the relocation.

This is a critical moment. We urge our city leaders to act swiftly and boldly to preserve the economic and cultural legacy of the Berryessa Flea Market.

Stand with the vendors. Let's make sure our community's voice is heard—before it's too late.

Name	City	State
Berryessa Flea Market Vendors Association		CA
Roberto Gonzalez	San Jose	CA
Salvador Bustamante	Woodland	CA
Mariana Mejia	San Jose	CA
Mayra Pelagio	San Jose	CA
Bruno Rivas	San Jose	CA
Liliana rivas	modesto	CA
Carlos Gonzalez	Visalia	CA
Ana Calderon	Hayward	CA
Jose Vilchez	San Jose	CA
Lidia Landa	Sunnyvale	CA
Merita Cardenas	San Jose	CA
Mario Davila	San jose	CA
Primo Bautista	San Jose	CA
Gina Abadajos	San Jose	CA
Eric Bahena	San José	CA
Susana Lopez	Campbell	CA
Alba Lopez	Oakland	CA
Julio Morales	Oakla	CA
Claudia Ramirez Lopez	San Jose	CA
Sydney Belardes	Fremont	CA
Ayme Palomares	San Leandro	CA
Jaime Lopez	San Francisco	CA
Michael Cabana	San Jose	CA
Jorge Casas	San Jose	CA
Devon Gonzalez	Fremont	CA
Jose Romero	Half Moon Bay	CA
Rafael Antonio	San Jose	CA
Cassandra Magana	Mountain view	CA
Laura Gutierrez	San Jose	CA
Ivett Lozano Romero	San Jose	CA

Amber Vazquez	San Jose	CA
Nordanis Molina	Orlando	FL
Susana BURGOS	San José	CA
Gregorio Castillo	Watsonville	CA
Gloria Chavez	San Jose	CA
Selene Chavez	San Jose	CA
Blanca F. Alvarado	San Diego	CA
Hector Hernandez	San Jose	CA
Naydi Vazque Ruiz	Fresno	CA
Josue Robles	San Jose	CA
Marion Steeg	San Jose	CA
Cecilio Villafana	San Jose	CA
Aurora Solis	San Jose	CA
Esperanza Sanchez	Boise	ID
Rosa María Ruiz	San Jose	CA
Francisco Martinez	Las Vegas	NV
Myriam Gil	San Jose	CA
Nataly Solorio	San Jose	CA
Socorro Cazador	Palo Alto	CA
Evelin Gonzalez Ortiz	San Jose	CA
Kimberly Solorio	San Jose	CA
Bryan Lopez	San Jose	CA
Misrayn Mendoza	San José	CA
Cevilia Rangel	Stockton	CA
Franklin Mejia segura	Perth amboy	NJ
David Johnson	San Jose	CA
Jaz Contreras	Sacramento	CA
Lydia Carrillo	Banning	CA
Militza Paulin	San Jose	CA
Michelle Rosas	San Jose	CA
Timothy Yang	San Jose	CA

Erik Rampley	Palo Alto	CA
Courtney Portal	San Francisco	CA
Judi Velarde	Salinas	CA
Sara Tareen	Milpitas	CA
Aileen Rubio	Antioch	CA
Dania Kirmani	Los Angeles	CA
Mira Than	Milpitas	CA
Mark Lien	San Jose	CA
Jose Moreno	San Jose	CA
Nayon Park	Milpitas	CA
Urna Bajracharya	Mountain View	CA
Luis Romero	San Jose	CA
Juan Carmona	Los Angeles	CA
Estefania Bautista	Mountain View	CA
Ana Vallejo Crespo	San Jose	CA
OSCAR ARREDONDO	San Jose	CA
Karla Coyoc	San Jose	CA
Nubia Finch	San Jose	CA
Oscar E. Mejia	San jose	CA
William Calderon	Hayward	CA
Chantelle Rampley	Menlo Park	CA
Raymond Delatorre	San Jose	CA
michel Mejia	San Jose	CA
Lina Martinez	San Jose	CA
Ana Vazquez	San Jose	CA
Ari A	San Jose	CA
Jose Wall	San Jose	CA
Amanda Valenzuela	San Jose	CA
Cecilia Naranjo	Gilroy	CA