

Public Hearing for the Homeless Housing Assistance and Prevention (HHAP) Program Application

City Council, Item 8.1 November 29, 2022 Jacky Morales-Ferrand

Director, Housing Department

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Deputy Director, Housing Department

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HHAP History

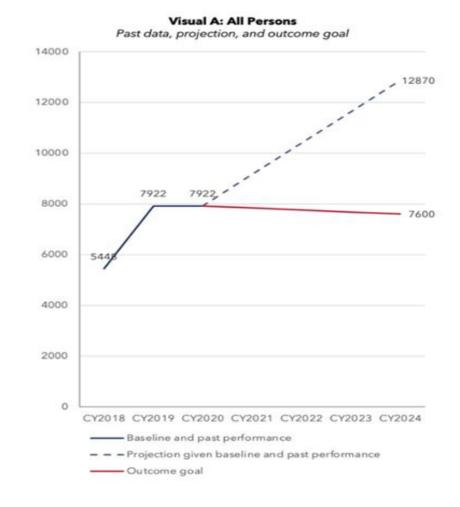
Source	City Allocation	Funds Received
HHAP1	\$23,832,511	June 2020
HHAP2	\$11,266,278	August 2021
HHAP3 Initial Disbursement	\$5,823,799	May 2022
HHAP3 Balance	\$23,295,196	Not yet received
TOTAL	\$64,217,784	





Reducing homelessness in Santa Clara County

- ▲ Projection: increase by 62%, or over 5,000 people, between 2020 and 2024
- ▶ Proposal: 4% decrease in homelessness by 2024 actually reflects a 41% decrease from the projection







IMPACT of HHAP 2019 – present

- ★ 5 emergency interim housing communities
 - 397 new beds
 - Sheltered 1,157 individuals
 - Best practice model
 - 69% exited to permanent or temporary housing
- ▶ Prevented 6,739 individuals from becoming homeless;
 95% retention rate

- - Sheltered 1320 individuals
 - 78% exited to permanent or temporary housing
- Services, Outreach, Assistance and Resources (SOAR)
 - 9,156 services offered, including case management and financial assistance
 - 112 individuals exited to permanent or temporary housing





Outcome Goals for HHAP

Outcome Goals	Metrics
Reduce numbers experiencing homelessness	Increase capacity of supportive housing by 10% Decrease number of people experiencing unsheltered homelessness by 4%
Reduce the number of individuals who become homeless for the first time	Reduce the percentage increase from 23% to 13%
Increase the number of individuals exiting homelessness to permanent housing	Increase number of people placed into permanent housing by 20%
Reduce time individuals remain homeless	Reduce percentage increase from 22% to 6%
Reduce numbers of individuals who return to homelessness	Reduce number of people returning to homelessness by .5%
Increase successful placements from outreach	Increase number of people placed from outreach by 92%



HHAP4 Eligible Uses

 Rapid rehousing, rental subsidies, landlord incentives 	 Systems support to create partnerships and maintain services
 Operating subsidies or reserves 	 Prevention and shelter diversion
Street outreach	 Permanent housing and innovative housing solutions
 Services coordination to promote housing stability 	 Youth set-aside (at least 10% of total award)
• Interim shelter	 Administrative (up to 7% of total award)



HHAP4 Proposed Plan

Eligible Use	City Program	Allocation Percentage
Emergency Interim shelter	Emergency Interim Housing, Project HomeKey, other interim communities' services and operations	60%
Street outreach	SOAR, flexible funds, encampment management, hygiene activities	16%
Prevention and Diversion	Financial assistance for homeless youth	10%
Systems support	Formal partnerships to lift voices of individuals with lived experience of homelessness, centralized shelter hotline	7%
Administrative	City-employed HHAP program and grant managers	7%
		100%



PROVIDING HOUSING FOR ALL



HHAP4 Timeline of Funds

- **September 30, 2022**: Cal-ICH released the HHAP4 application
- ◆ October 25, 2022: City and County coordination on expenditure plans for HHAP4
- **▲ November 29, 2022**: City submit application
- **Early 2023**: Cal-ICH release HHAP4 allocations
- **June 2027**: Expend 100% of total award





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