



COUNCIL AGENDA: 10/17/2017  
ITEM: 2.17 (17-216)

# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Toni J. Taber, CMC  
City Clerk

**SUBJECT:** SEE BELOW

**DATE:** October 12, 2017

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**SUBJECT: INFORMATIONAL BRIEFING ON THE CITY OF SAN JOSE MBK STRATEGY-EDUCATION INITIATIVE.**

**RECOMMENDATION:** As recommended by the Rules and Open Government Committee on October 11, 2017:

- (a) Approve the Informational Briefing on the City of San José MBK Strategy-Education Initiative scheduled for Wednesday, November 1, 2017 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

RULES COMMITTEE: 10-11-17  
ITEM: G.1.d.



# Memorandum

TO: RULES COMMITTEE FROM: Mayor Sam Liccardo

SUBJECT: SEE BELOW DATE: October 5, 2017

APPROVED:

10/5/17

**SUBJECT: APPROVAL OF THE INFORMATIONAL BRIEFING ON THE CITY OF SAN JOSÉ'S MBK STRATEGY-EDUCATION INITIATIVE AS A CITY SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Approve the Informational Briefing on the City of San José's MBK Strategy-Education Initiative scheduled for Wednesday, November 1, 2017 as a City Council Sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the October 17, 2017 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Informational Briefing on the City of San José's MBK Strategy-Education Initiative will be held on Wednesday, November 1, 2017 at the City Hall Rotunda from 10:00AM to 12:30PM. Co-hosted by Mayor Liccardo, and Emmett Carson, CEO and President for Silicon Valley Community Foundation, this event is part of a state-wide initiative of the California Assembly Select Committee on the Status of Boys and Men of Color to learn what cities are doing to improve outcomes for our boys and men of color, particularly our African-American, Hispanic, and Southeast-Asian youth. This event is free and open to the public.

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As part of the hearing, members of the Select Committee will hear from elected officials, City Directors, foundation leaders, and leaders from San José's education network about the various initiatives and projects that support San José's MBK strategy including SJ Works, SJ Promise, SJ Learns.

### ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding City Council sponsored Special Events. In observance of existing fundraising disclosure requirements, Mayor Liccardo will report any cash or in-kind donations received for the event on his Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Mayor Liccardo, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the October 11, 2017 Rules and Committee Agenda and the October 17, 2017 City Council Agenda.

### CEQA

Not a Project, File No. PP15-077, Temporary Special Events.

Reviewed by:



TONI J. TABER, CMC  
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.