



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lee Wilcox

SUBJECT: SEE BELOW

DATE: May 29, 2018

Approved

Date

6-8-18

SUBJECT: AGREEMENT WITH SQUIRE PATTON BOGGS LLP FOR FEDERAL LEGISLATIVE ADVOCACY SERVICES

RECOMMENDATION

Adopt a resolution authorizing the City Manager to:

- a) Negotiate and execute a third amendment to the current Agreement with Squire Patton Boggs LLP for legislative representation services in Washington, D.C. to extend the term for one year for the period July 1, 2018 to June 30, 2019, in an amount not to exceed \$178,000, subject to the appropriations of funds; and
- b) Exercise an Option to Extend the Agreement for an additional one-year term from July 1, 2019 to June 30, 2020, in an amount not to exceed \$178,000, for a total contract amount of \$815,600, subject to the appropriation of funds.

OUTCOME

With Council direction, Squire Patton Boggs will continue to serve the City through June, 30, 2019, with an option to extend the Agreement for an additional one-year term from July 1, 2019 to June 30, 2020. This extension will allow for uninterrupted legislative representation in Washington, D.C.

BACKGROUND

The primary goal of the Intergovernmental Relations Office (IGR) is to advance, initiate, and protect the City's interest through legislative advocacy efforts at the State and Federal levels to strengthen the City's capacity to improve life standards for the residents of San José. The City's IGR function is responsible for monitoring State and Federal Government activities, developing

legislative programs approved by City Council, managing the City's federal legislative advocacy firm, and coordinating legislative activities with other entities.

Since January 2003, the lobbying firm of Patton Boggs has provided the City with federal lobbying services, legislative and grant information along with representing the City with Congressional offices and federal agencies, all of which have resulted in positive funding and legislative outcomes for the City. In 2014, Patton Boggs merged with Squire Patton Boggs and continued to represent the City.

In April of 2015, the City issued a Request for Proposal (RFP) for federal legislative services and the City and Squire Patton Boggs entered into a one-year agreement for consultant services. In 2016, the City executed an Amendment extending this agreement for an additional year and included an Option to Extend the Agreement for an additional year. The City exercised this Option in 2017, thereby extending the contract to June 30, 2018. The contract is set to expire this year and staff seeks an extension for one-year, and the option to extend the agreement for an additional one-year term through June 30, 2020.

Among many issues in Washington D.C., the firm advocates on behalf of the City with regards to increased funding for: affordable housing, Community Development Block Grant (CDGB), and the homeless; transit funding and support; the Urban Area Security Initiative (UASI); the U.S. Customs and Border Patrol at Mineta San Jose International Airport; and the Department of Justice Delinquency Prevention program support for the Mayor's Gang Prevention Task Force; development of the broadband model code in coordination with the Mayor's Office; legislative and regulatory monitoring relating to FCC/broadband and wireless issues.

ANALYSIS

The current Squire Patton Boggs contract expires on June 30, 2018. In order to ensure that the City's Federal legislative interests continue to be protected, staff requests that Council approve an extension of this contract for an additional year to expire on June 30, 2019. It is the intent of staff to issue a RFP in the coming year.

Due to the numerous staffing and organizational changes in the last year, staff is requesting this extension to allow adequate time to compile and issue the RFP. The extension will allow for continuous legislative representation in Washington D.C.

EVALUATION AND FOLLOW-UP

Upon approval by Council, the extended contract with Squire Patton Boggs will begin upon the expiration of the current contract on June 30, 2018.

COORDINATION

This memorandum was coordinated with the City Attorney’s Office, City Manager’s Budget Office, and the Federal lobbyist firm of Squire Patton Boggs LLP of Washington D.C.

COMMISSION RECOMMENDATION/INPUT

No commission recommendation or input is associated with this action.

COST SUMMARY/IMPLICATIONS

Funding associated with the actions recommended in this memorandum is included in the City Manager’s Office non-personal/equipment budget as outlined in the 2018-2019 Proposed Operating Budget. If the 2018-2019 recommended funding levels are not approved, the Administration will return to the City Council to align with approved funding levels.

BUDGET REFERENCE

The table below identifies the appropriation and funds proposed to fund the contract recommended as part of this memorandum.

Fund #	Appn. #	Appn. Name	Amt. for Contract	2017-2018 Proposed Operating Budget Page*	Last Budget Action (Date, Ord. #)
001	0112	Non-Personal/Equipment City Manager’s Office	\$110,625	VIII-58	N/A
346	0112	Non-Personal/Equipment City Manager’s Office	\$ 18,375	VIII-58	N/A
513	0112	Non-Personal/Equipment City Manager’s Office	\$ 18,375	VIII-58	N/A
523	0112	Non-Personal/Equipment City Manager’s Office	\$ 24,500	VIII-58	N/A
541	0112	Non-Personal/Equipment City Manager’s Office	\$ 6,125	VIII-58	N/A

*Subject to the adoption of the 2018-2019 Proposed Operating Budget by the City Council on June 19, 2018.

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CEQA

Not a Project, File No. PP17-003, Agreement/Contracts (New or Amended) resulting in no physical changes to the environment.

/s/

LEE WILCOX

Chief of Staff

City Manager's Office

For questions, please contact Bena Chang, Intergovernmental Relations Director 408-975-3240.