



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lori Mitchell

SUBJECT: San José Clean Energy Programs
Roadmap Status Report

DATE: April 7, 2025

Approved

Date

4/10/25

SUPPLEMENTAL

REASON FOR SUPPLEMENTAL

On March 3, 2025, the Transportation and Environment Committee approved consideration of the Energy Department's San José Clean Energy Programs Roadmap update by the full City Council on April 8, 2025 (deferred to April 22, 2025). This supplemental memorandum provides an updated recommendation for City Council consideration. Approving the recommendation would result in the City Council authorizing the Energy Department to implement the recommended programs, within the maximum \$14 million budget (Table - SJCE Programs Estimated Cost Breakdown for Fiscal Year 2025-2026) previously detailed in the Transportation and Environment Committee memorandum.¹

RECOMMENDATION

- (a) Accept the status report on the San José Clean Energy Programs Roadmap.
- (b) Adopt a resolution:
 - (i) Approving the proposed programs presented in the San José Clean Energy Programs Roadmap update;
 - (ii) Authorizing the City Manager or her designee to negotiate and execute contract(s) with consultant(s) to implement the Electric Vehicle Concierge and Home Electrification Concierge services for up to 8 years starting in Fiscal Year 2025-2026 and up to \$5.2 million from the San José Clean Energy Operating Fund (funding for subsequent years will be subject to the appropriation of funds);
 - (iii) Authorizing the City Manager or her designee to negotiate and execute a contract with a consultant to implement the Residential Electric Vehicle Incentive program for up to 4 years starting in Fiscal Year 2025-2026 and

¹ <https://sanjose.legistar.com/View.ashx?M=F&ID=13783622&GUID=EBE3A9BE-E757-4DD9-9FDD-1564EA1B810B>

- up to \$4 million from the San José Clean Energy Operating Fund (funding for subsequent years will be subject to the appropriation of funds); and
- (iv) Authorizing the City Manager or her designee to negotiate and execute contract(s) with community-based organizations and consultants to implement the EV and Heat Pump Education programs for up to 5 years starting in Fiscal Year 2025-2026 and up to \$1.25 million from the San José Clean Energy Operating Fund (funding for subsequent years will be subject to the appropriation of funds).

BACKGROUND

The Table below shows the recommended programs and their estimated costs that Energy Department staff will implement for San José Clean Energy residential and commercial customers in Fiscal Year 2025-2026.

Table - SJCE Programs Estimated Cost Breakdown for Fiscal Year 2025-2026

Program	Estimated Cost
Fast Charging Hubs Pilot Program*	\$0
Multifamily EV Charger Incentive	\$1,000,000
EV Shopping Tool	\$68,000
EV Education	\$100,000
Residential EV Incentive	\$4,250,000
EV Concierge	\$250,000
EcoHome Rebate	\$2,675,000
EcoHome Payment Plan**	\$0
Heat Pump Education	\$150,000
Home Electrification Concierge	\$400,000
Workforce Development***	\$745,000
Solar Access	\$750,000
Peak Rewards Virtual Power Plant	\$1,450,000
Battery Storage Incentive	\$750,000
Residential Super Off-peak Charging Rate Pilot	\$40,000
Electricity Bill Relief	\$1,000,000
Consultant Studies	\$370,000
Total	\$13,998,000

*Spending expected in subsequent fiscal years after tolling agreement is executed

**Staff expect customers to continue to sign up for payment plans through FY 2025-2026, but no additional funding will be issued beyond the \$1.25 million approved by the City Council in FY 2024-2025.

***Workforce development funds subject to City Council approval in Fiscal Year 2024-2025.

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COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

/s/

Lori Mitchell, Director
Energy Department

For questions, please contact Kate Ziemba, Senior Environmental Program Manager,
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