



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Cohen
District 4

SUBJECT: SEE BELOW

DATE: May 1, 2025

APPROVED: *David Cohen*

**SUBJECT: RETROACTIVE APPROVAL AND APPROVAL OF VARIOUS EVENTS
SPONSORED BY COUNCIL DISTRICT 4 AS CITY COUNCIL
SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND
ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT (Cohen).**

RECOMMENDATION

1. Retroactively approve the Community Cleanup held on March 29, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Berryessa Safe RV Parking Site Grand Opening held on April 10, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the District 4 Community Townhall held on March 23, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Berryessa Art Festival to be held on May 10, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
5. Approve the Pride Flag Raising to be held on Tuesday, June 3, 2025 as a City Council Sponsored event and approve the expenditure of funds.
6. Approve the District 4 Dumpster Day to be held on Saturday, June 7, 2025 as a City Council sponsored Special Event and approve the expenditure of funds.
7. Approve the District 4 Leadership Forum to be held on Saturday, June 14, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
8. Approve the Community Coffee to be held on Saturday, June 21, 2025 as a City Council-sponsored Special Event and approve the expenditure of funds.
9. Approve and accept donations from various individuals, businesses or community groups to support the event.
10. Place the item on the Tuesday, May 20, 2025 Council Agenda for action.

BACKGROUND

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On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The District 4 Community Cleanup was held on Saturday, March 29, 2025 at the intersection of Capitol and Hostetter and was sponsored by Councilmember Cohen and Mayor Mahan. This special event brought together volunteers to help beautify the community. The event was free and open to the public.

The Berryessa Safe RV Parking Site Grand Opening was held at 1300 Berryessa Road, and was sponsored by Councilmember Cohen. This special event was to commemorate the opening of the site and it's utilization by our unhoused neighbors. The event was free and open to the public.

The Berryessa Art Festival will be held on Saturday, May 10, 2025 at Penitencia Creek Park and the Berryessa Community Center and is sponsored by Councilmember Cohen. This event is the single largest art festival in San Jose and brings together the wider community a day of music food and fun. This event is free and open to the public.

The Pride Flag Raising will be held in the west plaza at City Hall on Tuesday, June 3rd and is sponsored by Councilmember Cohen and Vice Mayor Foley. This event is a celebration and recognition of the LGBTQ+ community in San Jose. This event is free and open to the public.

The District 4 Dumpster Day will be held on June 7, 2025 at the Berryessa Community Center and is sponsored by Councilmember Cohen. This special event provides residents with an opportunity to bring a wide array of items to dispose of safely and conveniently. The event is free and open to the public.

The District 4 Leadership Forum will be held on June 14, 2025 at the Berryessa Branch Library and is sponsored by Councilmember Cohen. This event will bring community leaders together to discuss wide ranging topics and learn about upcoming projects in the district. This event is free and open to the public.

The Community Coffee will be held on Saturday, June 21, 2025 at the Alviso Youth Center and will be sponsored by Councilmember Cohen and Assemblymember Ahrens. The purpose of this event is to bring together the community of Alviso to learn about what programs and services the state of California and the City of San Jose can offer residents. This event is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will

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enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, May 14, 2025 Rules Committee Agenda and the Tuesday, May 20, 2025 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.