

# City Roadmap - Digital Equity: Approval of Digital Inclusion Grant Awards

## Item 3.3

San José City Council

April 19, 2022

- Jill Bourne, Director, Library Department
- Abby Shull, Broadband Manager, Office of Civic Innovation
- Sunne Wright McPeak, President and CEO, California Emerging Technology Fund (CETF)
- Charlene Tatis, San José Digital Inclusion Director, CETF

# Adopting Digital Literacy and Broadband

**Access** to devices

**Affordability** of services

**Adoption** through digital literacy training

# GRANT AWARD RECOMMENDATIONS



# Recommended Second-Round Grant Awards\*

Alum Rock Union School District	\$262,500
Catholic Charities of Santa Clara County	\$70,000
Closing the Divide	\$17,500
Evergreen Valley College	\$52,500
Goodwill of Silicon Valley	\$17,500
International Children Assistance Network, Inc. (ICAN)	\$21,000
International Rescue Committee, Inc. (IRC)	\$14,000
Prosperity Lab	\$17,500
Sacred Heart Community Service	\$61,250
San José Community Media Access Corp. (CreaTV)	\$3,500
Silicon Valley Education Foundation	\$35,000
Sourcewise	\$35,000
Step Up & Do Something	\$72,800
Tech Exchange (The Oakland Public Education Fund)	\$52,500
The Vietnamese Voluntary Foundation, Inc. (VIVO)	\$19,950

\*Grants sum to \$752,500.

# Investors and Donations Boost Grants



SILICON LABS



# Recommendations

- \$752,500 for Round 3 grant awards
  - \$182,000 from Digital Inclusion Fund
  - \$217,750 from unspent Round 1 & 2 funds
  - \$352,750 from matching donations
- \$35,000 from donations to fund extra Round 2 adoptions
- Amend City agreement with CETF to allow:
  - One-time \$20,000 payment for COVID-19 grant making support
  - Up to \$72,500 one-time payment for program assessment and transition management, if needed
  - Enables up to \$92,500 paid from Digital Inclusion Fund
  - In addition to CETF annual compensation (\$190k/year)

# Success Stories + Outcomes







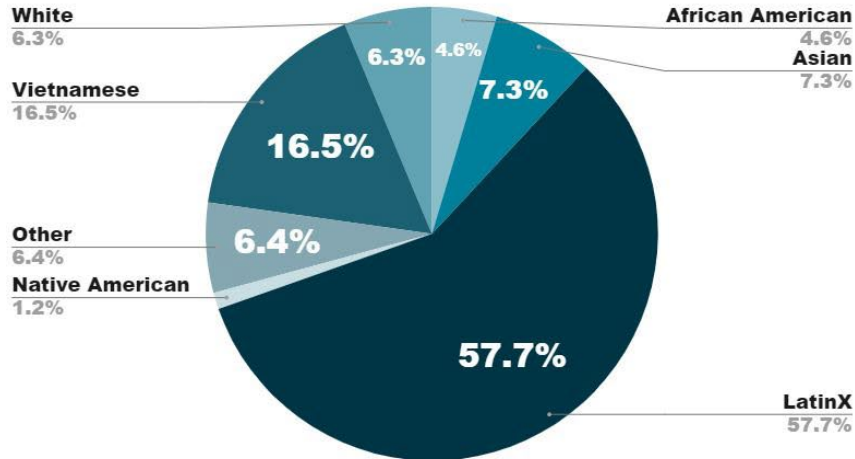
# Community Partners



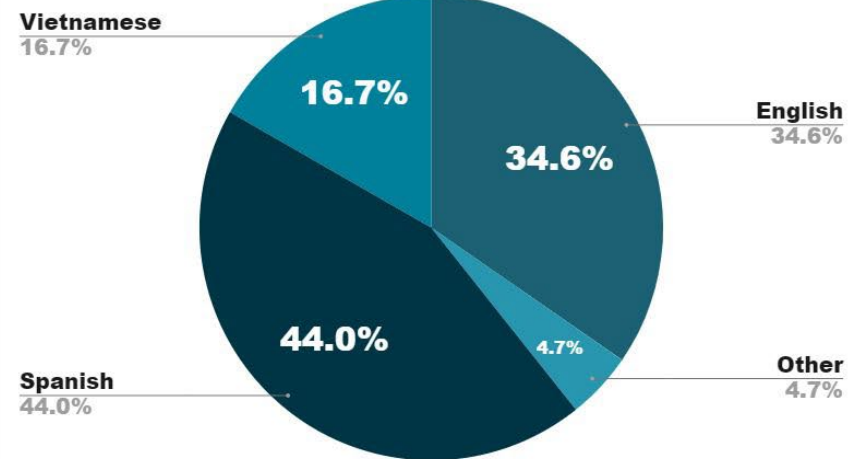


# Digital Adoption Demographics

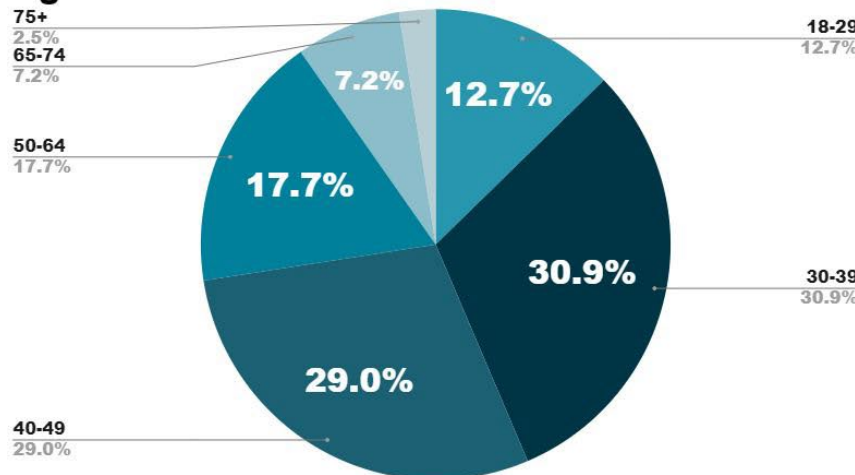
## Ethnicity



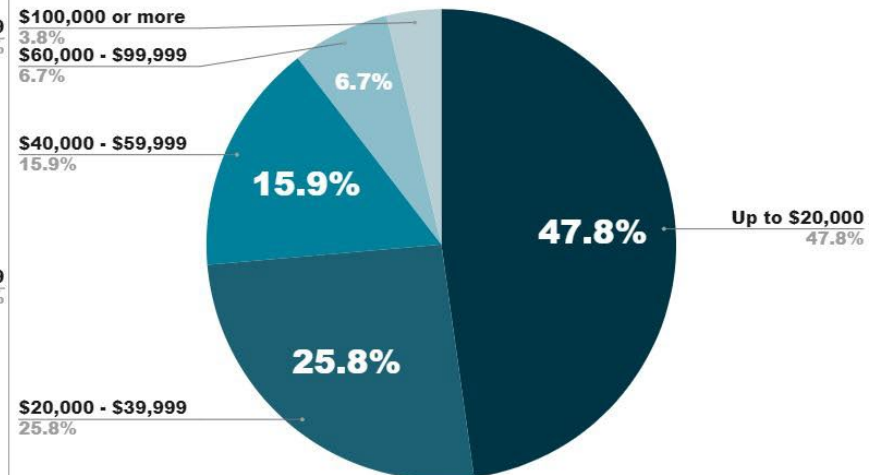
## Home Spoken Language



## Age



## Annual Household Income





# Digital Adoption Distribution

## Distribution by Connection Type

**Lifeline Smartphone (with Hotspot)**

2.3%

**Human-I-T**

2.9%

**AT&T**

7.8%

**Free Community WiFi**

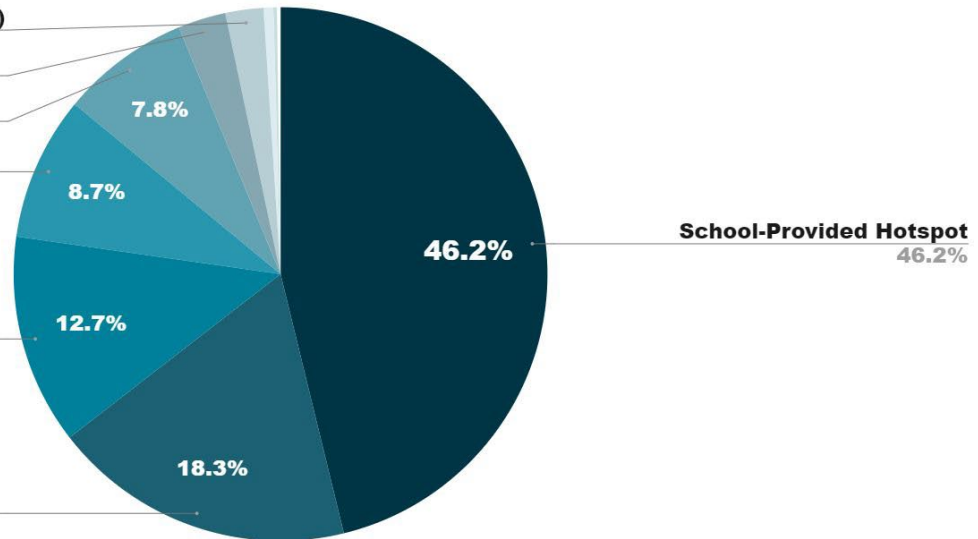
8.7%

**Other**

12.7%

**Comcast**

18.3%



## Distribution by Zip Code

**Zip Codes with <.5%**

3.3%

**Zip Codes with .5%-1%**

3.8%

**Zip Codes 3.9%-1.1%**

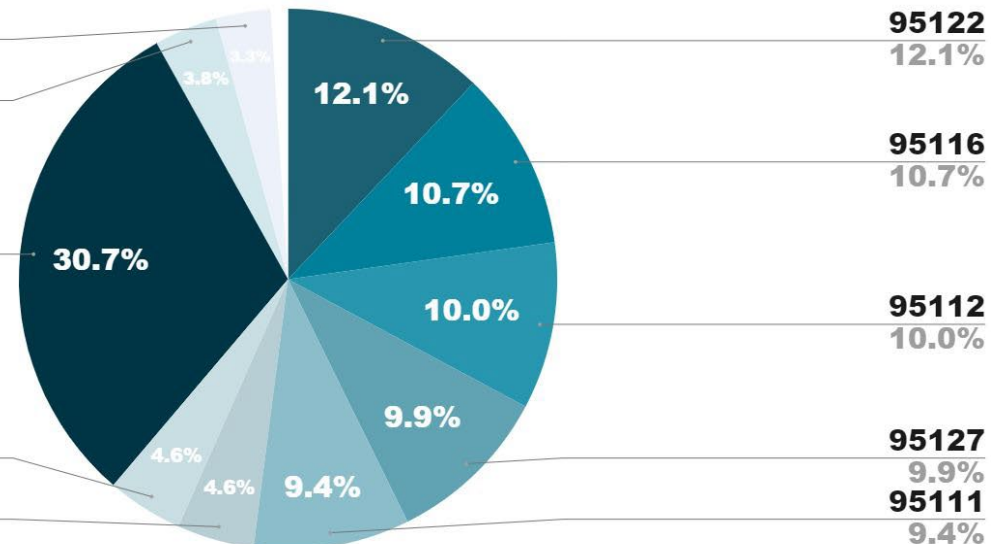
30.7%

**95125**

4.6%

**95126**

4.6%



# Next Steps

- Round 2
  - Preliminary outcomes by June 30, 2022 – end of grant term
  - Final outcomes by fall 2022
  - CBOs must achieve all Adoptions for release of Round 3 award
- Round 3
  - Commences on July 1, 2022
  - Future rounds paused pending program assessment
- Digital Inclusion Fund – Program Assessment
  - Begin in spring 2022 – complete by spring 2023
- Status reports
  - Grants and Assessment update to City Council in fall 2022/winter 2023
  - Recommend “next phase” model to City Council in spring 2023

# THANK YOU!

## Digital Inclusion Advisory Board Members

<p><b>Allen S. Hammond</b> Phil and Bobbie Sanfilippo Chair and Professor of Law, and Director of the Broadband Institute of California, Santa Clara University</p> <p><b>Angel Rios</b> Deputy City Manager</p>	<p><b>Maureen Damrel</b> Senior Initiatives Officer, Destination: Home</p> <p><b>Glenn Vander Zee</b> Superintendent, East Side Union High School District</p> <p><b>Christine Fitzgerald</b> Community Advocate, Silicon Valley Independent Living Center</p>	<p><b>Dolores Alvarado</b> CEO, Community Health Partnership</p> <p><b>Janine Pelosi</b> Chief Marketing Officer, Zoom</p> <p><b>Jill Bourne</b> Library Director, San Jose Public Library</p>	<p><b>Karla Rodriguez-Lomax</b> Public Affairs Director, Kaiser Permanente</p> <p><b>Lennies Gutierrez</b> Director of Government Affairs, Comcast</p> <p><b>Dr. Lisa Andrew</b> CEO, Silicon Valley Education Foundation</p>	<p><b>Dr. Mary Ann Dewan</b> County Superintendent of Schools, Santa Clara County Office of Education</p> <p><b>Nicole Taylor</b> President and CEO, Silicon Valley Community Foundation</p> <p><b>Sam Liccardo</b> Mayor, City of San José and Co-Chair</p>	<p><b>Sophie Horiuchi-Forrester</b> San Jose Regional Manager, AARP</p> <p><b>Steve Preminger</b> Director Office of Strategic and Intergovernmental Affairs, Santa Clara County</p> <p><b>Theodora (Tedi) Vriheas</b> Director of External Affairs, AT&amp;T</p>
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