

Item 3.1

City Manager's COVID-19 Update

Lee Wilcox, Chief of Staff, Emergency Operations Center Director

Kip Harkness, Deputy City Manager, Emergency Operations Center Director

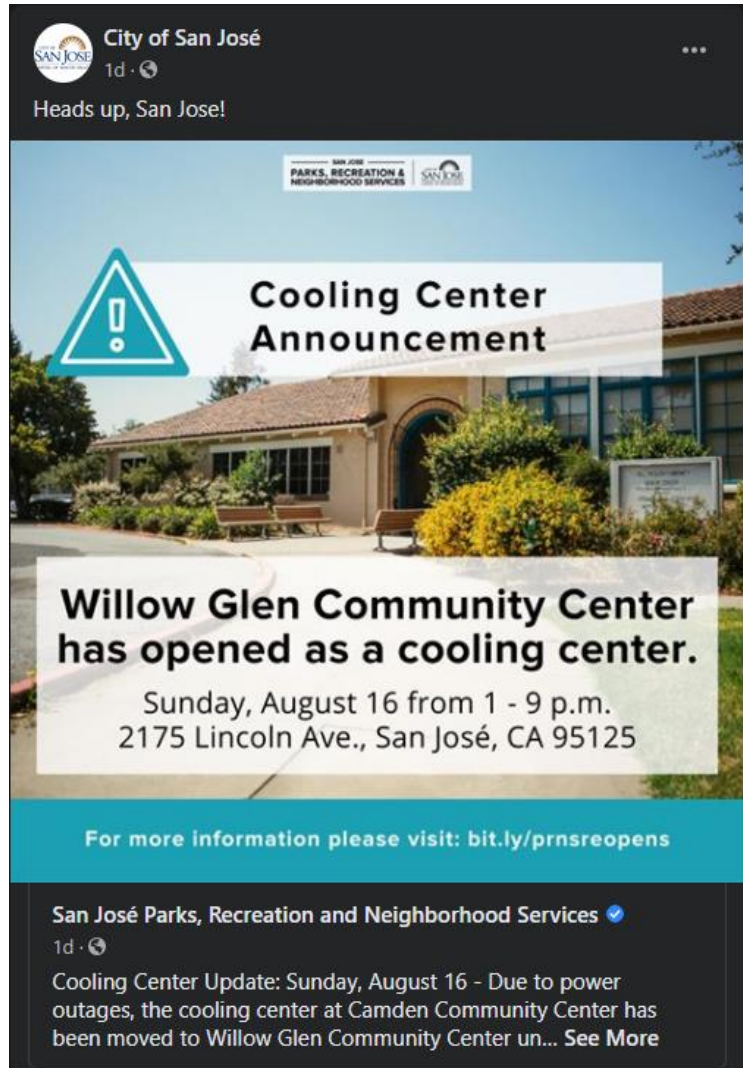
August 18, 2020

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- EOC Update**
- County Enforcement Ordinance**
- Census Outreach Update**
- Domestic Violence Update**
- Child Care and School-Day Supervision Update**

Severe Heat & Power Outages



City of San José
1d · 🌐

Heads up, San Jose!

Cooling Center Announcement

Willow Glen Community Center has opened as a cooling center.

Sunday, August 16 from 1 - 9 p.m.
2175 Lincoln Ave., San José, CA 95125

For more information please visit: bit.ly/prnsreopens

San José Parks, Recreation and Neighborhood Services ✓
1d · 🌐

Cooling Center Update: Sunday, August 16 - Due to power outages, the cooling center at Camden Community Center has been moved to Willow Glen Community Center un... [See More](#)

Apagones



Si depende de la electricidad para una condición médica, tenga un plan de emergencia en el caso de un apagón.

Asegúrese de que los dispositivos médicos y los teléfonos estén cargados, almacene agua, alimentos, medicamentos y suministros de higiene.

Las personas con discapacidades y los adultos mayores pueden acceder información sobre preparación y recuperación ante desastres, comunicándose con el Centro de Vida Independiente de Silicon Valley al (408) 894-9041 o PSPS@svilc.org.

Centros de enfriamiento permanecerán activados de Lunes-Miércoles, 17-19 de Agosto de 1-9 p.m. en Camden Community Center, Mayfair Community Center y Roosevelt Community Center. Se seguirán todas las reglas de salud del condado. <http://bit.ly/heatsafetytipsSCC>.

- Roosevelt Community Center (901 E. Santa Clara St, San Jose, CA 95116)
- Camden Community Center (3369 Union Ave., San Jose, CA 95124)
- Mayfair Community Center (2039 Kammerer Ave., San Jose, CA 95116)

Para obtener actualizaciones y otros consejos, visite:
bit.ly/emergency_notifications

Slow and reduce the spread of COVID-19, and support our most at-risk people

Roadmap through the Epidemic: City Response – Highest Priority Actions

- | | |
|--|--|
| 1. Compliance with Public Health Orders ("Shelter in Place") | + Education, enforcement and engagement |
| 2. Continuity of Essential City Services | + Ensuring essential services are provided safely for the duration of the epidemic |
| 3. Support for At-Risk Communities and Populations <ul style="list-style-type: none">▪ Food & Necessity Distribution and Feeding<ul style="list-style-type: none">– Senior Support and Services– Medically At-Risk Support and Services▪ Homeless Support and Services (Shelter Delivery and Quarantine)▪ Local Assistance for:<ul style="list-style-type: none">– Individuals and Families– Small Business and Non-Profit Support | + County wide food distribution, focusing first on the most at-risk and then, scale and sustain
+ Support seniors in isolation
+ Support medically at-risk populations in isolation
+ Increase shelter, hygiene services and health support to homeless population
+ Local assistance for individuals and families
+ Support small businesses and develop understanding of new forms of assistance (e.g. SBA) and begin to operationalize |
| 4. Powered by People – Support our people so they can act <ul style="list-style-type: none">▪ Ensure Safety of City Staff Performing Essential Services▪ Families Support for City Staff Performing Essential Services (including childcare)▪ Redeploying Staff to Essential Services and Response | + Support safety of City Staff performing essential services
+ Prioritize testing, child care, and other support services for staff performing essential services
+ Temporarily re-assign staff in non-essential services to essential or emergency management functions |

Enabling Actions Supporting the Response

- | | |
|--|--|
| 5. Silicon Valley Strong Campaign | + A public campaign amplifying public health messages, raising funds, and volunteers |
| 6. Communications and Engagement with Community | + Messaging to broader community with focus on engaging our most at-risk communities in multiple languages |
| 7. Funding and Cost-Recovery <ul style="list-style-type: none">▪ Maximizing Cost-Recovery (CalOES and FEMA)▪ Securing Funding State, Federal and Private Grants | + Coordinated approach to federal, state, local, and privately raised funds with a focus on effective response and cost recovery for the City organization |
| 8. Future Planning | + Understanding future trajectory and impacts of COVID-19 |

County Enforcement Ordinance

Oscar Carrillo, Emergency Operations Center Compliance Branch Director

Cameron Day, Deputy City Attorney, Emergency Operations Center Legal Advisor

County Health Order Enforcement Ordinance


- On August 11, 2020 the Santa Clara County Board of Supervisors adopted **Urgency Ordinance No. NS-9.291**
- The Ordinance provides a framework for addressing violations of the Health Order:
 - Authorizes administrative fines for violations of the Health Order.
 - Any individual or legal entity whose action or failure to act violates the Health Order is subject to citation.
 - Establishes penalties:
 - \$25-\$500 for non-commercial violation
 - \$250-\$5,000 for violations involving commercial activities
- How does the Ordinance impact the City of San José?

Current County Health Order Enforcement Process

County receives the complaint and the District Attorney's Office (DAO) conducts outreach and education.



DAO may refer the complaint to a specific County Department for follow-up.



If County outreach is unsuccessful the complaint is referred to the local jurisdiction.



San José Police Department (SJPD) responds and documents as needed.



If a violation is confirmed SJPD sends report and evidence to County District Attorney for further action.

County Health Order Enforcement Ordinance - CAO

County Delegation to City of Enforcement of Health Laws

- The County Ordinance allows its Health Officer to delegate enforcement authority to other enforcing authorities seemingly both within the County and in other local cities/jurisdictions
 - The Health Officer intends to designate officials from the City to enforce its Health Laws/County Order.
 - The City has discretion to accept this delegation, or reject it and continue to assist investigations in the same manner it has been, as described in the previous slide
- There is additional liability with enforcing any health orders that need to be addressed including:
 - Discriminatory enforcement; legality of the health laws; appeal process; etc.

Outstanding Items and Next Steps

- If CSJ agrees to the County's delegation, it will need to take formal action to officially accept any such delegation including accepting any County Health Officer designees. Staff is analyzing.
- Countywide Working Group - Staff will work with the County and the SCCDAO to develop policies and procedures regarding this program.

Census Outreach Update

Kim Walesh, Deputy City Manager

Jeff Ruster, Assistant Director, Office of Economic Development

2020 Census Updates – Undercounted Communities

Who is at risk of being undercounted?

- Immigrants
- People of Color
- Unhoused / Unstably Housed
- Renters
- Children under 5
- Older Adults
- College Students
- Limited English Speakers
- LGBTQIA+

Census Challenges

Pre COVID-19 Pandemic

- Digital Census
- U.S. Census Bureau budget
- Census Bureau recruitment
- Language accessibility
- Government mistrust
- Citizenship question

Post COVID-19 Pandemic

- Shelter in Place
- July 21st Presidential Executive Order
- Census deadline suddenly shortened (September 30th)
- Census Bureau field operations
- Unstably housed individuals and off-campus college students

Extensive Two-Year Outreach Effort

2017 – March 2020

Preparation & Training

- Advocacy
- Local Update of Census Area
- Formation of 6 HTC committees
- Engagement with CBOs
- Community presentations
- City-wide outreach events
- Outreach to small businesses
- Organized job fairs
- Census elevator wraps and street banners
- Mailers
- Media interviews
- Media training by Facebook
- Communications/Training to Council/City Dept.

March – August 2020

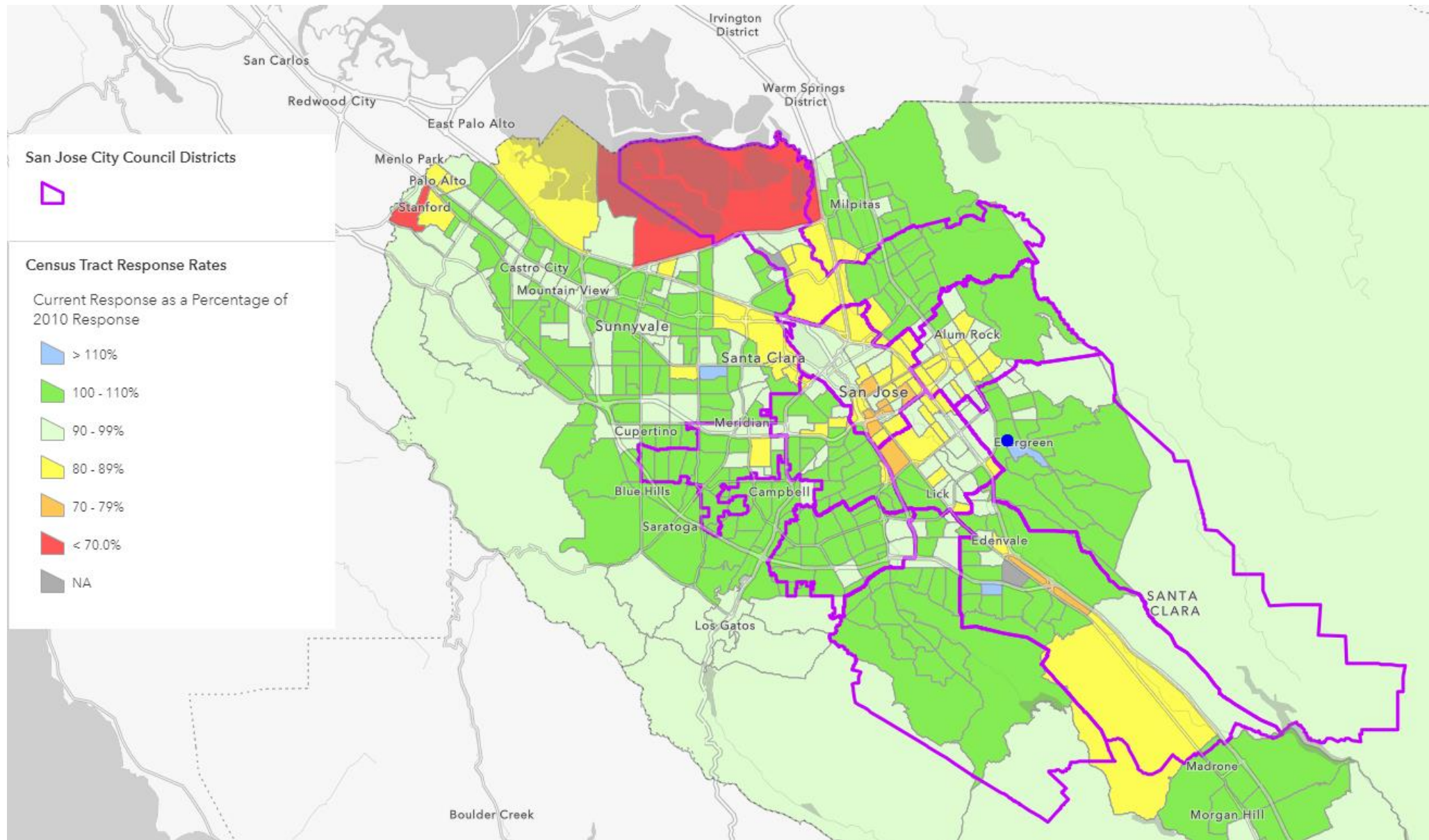
Outreach during Shelter-in-Place

- Advocacy
- Social media & PSA by community influencers
- Virtual townhall meetings and presentations
- Inclusion of census messaging in City mailers
- Phone banking in partnership with community-based organizations
- Mobile census kiosks in partnership with the County of Santa Clara
- Media interviews (*e.g. Attorney General Becerra*)
- Outreach at community/Council events, testing and food distribution sites
- Distribution of census-branded giveaways

Overall Response Rate Very Strong

National Self-Response Rates	62%
State of California	65%
San Jose	72%
San Diego	70%
Austin	62%
San Francisco	62%
San Antonio	61%
New York	59%
Chicago	57%
Dallas	55%
Los Angeles	53%
Philadelphia	52%

Hard-to-Count Areas



Data as of 08/14/2020

Hard-to-Count Final Push Campaign

Aug 24 – Sep 30



**Knock &
Talk**



**Phone
Banking**



**Mobile Census
Kiosks**

Unified Approach with County

Data-Driven Tracking of Results

Domestic Violence Update

Dave Knopf, Assistant Police Chief

Heather Randol, Deputy Police Chief

Child Care and School-Day Supervision Update

Jill Bourne, City Librarian

Jon Cicirelli, Director of Parks, Recreation, and Neighborhood Services

Employee Child Care Provided - Spring



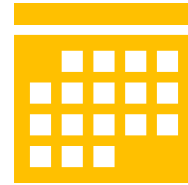
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Employee
families Served



42

Children Served



94

Sessions of Care



42

Employees
Supported Care

Camp San Jose Strong – Summer



890

Children Served



531

Children
received
Scholarship



24

Community
Centers, Parks &
Libraries



350

Staff

Supporting Families - Fall

Family Child Care Providers

\$2.5M: CRF – Grants

Up to \$10K per operator

Program Administered
by First 5 and SCCOE

[Included in Item 3.5]

Children 0-5

\$1M: CDBG Child Care
Subsidies

1 Year of support for
low-income families
impacted by COVID

Estimated 35-45 families
supported

Program Administered
by First 5 and SCCOE

Continue referral service
for City Staff needing
care placement

School-Aged Children/Teens

Full Day Supervision at
Community Centers and
Libraries:

R.O.C.K and Learn!

Focus on low-income
students referred by
school districts

Coordination of meal
programs and other
supports

Continue referral service
for City Staff needing
care placement

R.O.C.K and Learn Framework

- Schools are legally prohibited from providing in-person instruction at this time
- Model uses community centers, park locations and libraries to provide safe spaces for students to complete distance learning
- Students at each location will be in stable cohorts of 12 students for the 3-week sessions
- Students will be referred to the City by school and school districts
- Sessions will begin **Monday, August 24th** and continue every 3 weeks through at least December

R.O.C.K and Learn

	Library	PRNS	Total
Hours of Service	Full-day	Full-day session and after-school	
Locations	6	14	20 locations
Classrooms	6	40	46 classrooms
Capacity	72	480	552 students
Registration	Referrals made by school districts		
Pricing	<ul style="list-style-type: none">• 3 week 10 hours per day session: \$630<ul style="list-style-type: none">• Scholarship price of \$158• 3 week 3 hours per day session (afterschool): \$189<ul style="list-style-type: none">• Scholarship price of \$48		

R.O.C.K and Learn Locations

City Locations:

- Almaden CC
- Almaden Lake
- Alum Rock Branch Library
- Berryessa CC
- Cambrian Branch Library
- Emma Prusch Park
- East Branch Library
- Evergreen CC
- Happy Hollow Park & Zoo
- Hillview Branch Library
- Leninger Center
- Mayfair Community Center
- Mt. Pleasant Bridge Branch Library
- Roosevelt CC
- Seven Trees CC
- Starbird CC
- Southside CC
- Tully Branch Library
- Welch Park CC
- Willow Glen CC

School Districts:

- Alum Rock Unified School District
- Berryessa Union School District
- Campbell Union School District
- Campbell Union HSD
- East Side Union HSD
- Evergreen Elementary School District
- Franklin-McKinley School District
- Moreland School District
- Mt. Pleasant Union School District
- Oak Grove School District
- San Jose Unified School District

R.O.C.K and Learn Framework

- Developing referral system and agreements with each school district
- Coordinating system to receive school meals for students
- Exploring opportunities to expand program if warranted by demand
- Continuously evaluating funding opportunities to remove or reduce fee-for-service

Offering Programs for Low and No Cost

PROGRAM	NUMBER SERVED	SCHOLARSHIP COST	NO COST
Recreation Preschool	240	\$617,040	\$823,670
R.O.C.K. & Learn Full Day	348	\$821,280	\$1,096,200
R.O.C.K. & Learn Afterschool	204	\$143,820	\$192,780

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Preview – Coming COVID-19 Updates:

August 25	September 1
<p data-bbox="173 375 535 411">Updates for Item 3.1:</p> <ul data-bbox="173 461 690 668" style="list-style-type: none"><li data-bbox="173 461 690 501">• City Fiscal Recovery Update<li data-bbox="173 546 626 586">• State Legislation Update<li data-bbox="173 632 614 672">• Digital Inclusion Update	<p data-bbox="871 375 1233 411">Updates for Item 3.1:</p> <ul data-bbox="871 461 1475 839" style="list-style-type: none"><li data-bbox="871 461 1475 544">• Concurrent Emergency Planning (PSPS, Wildfires, Next Pandemic)<li data-bbox="871 589 1421 629">• Homelessness and BeautifySJ<li data-bbox="871 675 1416 758">• Public Health Order Outreach, Education, and Compliance<li data-bbox="871 803 1416 843">• Strategic Communication Plan
<p data-bbox="173 953 789 989">COVID-19 Agenda Items (Tentative):</p> <ul data-bbox="173 1039 792 1203" style="list-style-type: none"><li data-bbox="173 1039 721 1079">• Eviction Moratorium Extension<li data-bbox="173 1125 792 1203">• Actions for Firefighters Grant Program (COVID-19 FEMA Funds)	<p data-bbox="871 953 1488 989">COVID-19 Agenda Items (Tentative):</p>