



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Councilmember Dev Davis

SUBJECT: SEE BELOW

DATE: August 29, 2024

Approved

Date:

SUBJECT: UPDATE TO THE AUGUST-DECEMBER 2024 NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE WORK PLAN

RECOMMENDATION

Approve an amendment to the August-December Neighborhood Services and Education Committee Work Plan to add a Joint Special Meeting of the City of San José Neighborhood Services and Education Committee and the Santa Clara County Children, Seniors and Families Committee on the Blue Zones Readiness Assessment on Monday, September 16, 2024 at 10:00 am in the City Council Chambers.

SEPTEMBER 16, 2024 (10:00 A.M.) SPECIAL JOINT MEETING OF THE CITY OF SAN JOSÉ NEIGHBORHOOD SERVICES AND EDUCATION COMMITTEE AND COUNTY OF SANTA CLARA CHILDREN, SENIORS AND FAMILIES COMMITTEE

1. Blue Zones Readiness Assessment Report.

Purpose: Provide the Blue Zones Readiness Assessment Report
(City Manager)

BACKGROUND

As recommended through a City Council Budget Document from me and as directed through the City Council's approval of the Mayor's June Budget Message for Fiscal Year 2023-2024, the Operating Budget allocated \$150,000 to assess whether to implement a Blue Zones project in San José. Blue Zones is an organization aimed at improving the health, longevity, and quality of life of a community through policies that optimize the use of city streets, public spaces, and community involvement. Over the past year, the funds budgeted by the City, along with additional funding from the County

of Santa Clara, corporate partners and philanthropies have been used to support development of the Readiness Assessment by the Blue Zones organization. The purpose of the Readiness Assessment is to provide findings about the current state of health, longevity and quality of life of residents in San José and recommendations for a coordinated community transformation and improvement in these areas. A draft Readiness Assessment is now ready for review and feedback.

The Readiness Assessment was designed to align with the City of San José Children and Youth Services Master Plan (CYMP), a vision for supporting children and youth in San Jose adopted by the City Council on April 9, 2024. Of the seven priority areas identified in the Master Plan, two areas align with the Blue Zones framework: Health and Mental Wellness and Safe, Clean, and Connected Communities. Further the Readiness Assessment focused on the two pilot neighborhoods (Mayfair and Seven Trees) identified in the CYMP in the context of the whole city.

ANALYSIS

The purpose of this meeting is to provide an opportunity for the City of San José's Neighborhood Services and Education Committee and the County of Santa Clara's Children, Seniors and Families Committee to review the draft Readiness Assessment and provide feedback on its analysis and recommendations. Given the County's role in promoting public health and partnering on the Blue Zones assessment funding, jointly discussing the Readiness Assessment recommendations is efficient and helps to ensure the City and County are aligned about how to move forward in these areas. After it has reviewed the Readiness Assessment and provided feedback, the Neighborhood Services and Education Committee would have the opportunity to cross-reference the report to the full City Council for consideration.

COORDINATION

This memorandum has been coordinated with the City Manager's Office and the City Attorney's Office.