**RULES COMMITTEE: 06/16/2021** 

Item: E

File ID: **ROGC 21-611** 



## Memorandum

**TO:** Honorable Mayor &

City Council

FROM: Toni J. Taber, CMC

City Clerk

**SUBJECT:** The Public Record

June 3, 2021 – June 10, 2021

**DATE:** June 16, 2021

#### ITEMS FILED FOR THE PUBLIC RECORD

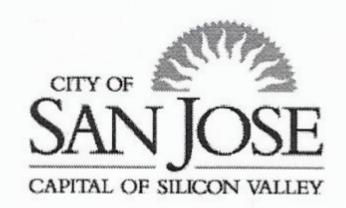
#### Letters from Boards, Commissions, and Committees

1. Letter from the Housing and Community Development Commission, dated June 11, 2021, regarding: Commission Recommendation on the 2021 Moratorium on Rent Increases for Tenants and Mobilehome Residents and Owners Financially Impacted by COVID-19.

#### **Letters from the Public**

- 2. Letter from Huong Thai, dated June 3, 2021, regarding: Support the Return Together ordinance.
- 3. Letter from Blair Beekman, dated June 4, 2021, regarding: Blair Beekman. Thursday June 3, 2021. \_\_Speech to VTA & sj Smart Cities committee.
- 4. Letter from Blair Beekman, dated June 4, 2021, regarding: Blair Beekman. Friday. June 4, 2021.\_\_How to return, to regular & open, community practices.
- 5. Letter from National League of Cities, dated June 7, 2021, regarding: New Report Local Infrastructure Projects Ready to Move.
- 6. Letter from Senator Dave Cortese, dated June 7, 2021, regarding: Thursday Join Senator Cortese's Alzheimer's & Brain Awareness Month Town Hall!.
- 7. Letter from Susan Kirsch, dated June 7, 2021, regarding: Town Hall (6/10) on housing re: "Where's the water going to come from?".
- 8. Letter from Deanna Canales, dated June 8, 2021, regarding: Keep the TRL item on the agenda for 6/15!.

Toni J. Taber, CMC City Clerk



# Housing and Community Development Commission

June 11, 2021

Mayor Sam Liccardo Members of the San José City Council 200 E. Santa Clara St., 18<sup>th</sup> Floor San José, CA 95113

RE: Commission Recommendation on the 2021 Moratorium on Rent Increases for Tenants and Mobilehome Residents and Owners Financially Impacted by COVID-19

Dear Honorable Mayor Liccardo and City Council,

This letter is to convey to the Mayor and City Council the San José Housing and Community Development Commission's recommendation to continue the 2021 Rent Increase Moratorium for rent stabilized tenants and mobilehome residents to August 31, 2021. The Commission approved this recommendation by an 8-3 vote at its June 10, 2021 meeting. Votes were as follows:

Yes: O'Connell, Dawson, Del Buono, Navarro, Wheeler, Partida, Tran, Quinn (8)

No: Jasinsky, Moore, Duong (3)

In addition, the Commission voted unanimously to extend the waiver of late registration and permitting fees for repairs/maintenance for rent stabilized tenants and mobilehome residents covered under Chapters 17.22 and 17.23 of the San José Municipal Code until August 31, 2021. The Commission approved this recommendation by an 11-0 vote at its June 10, 2021 meeting. Votes were as follows:

Yes: O'Connell, Dawson, Del Buono, Navarro, Wheeler, Partida, Tran, Quinn, Jasinsky,

Moore, Duong (11)

No: None

Thank you for your consideration of these recommendations. If you have any questions, please feel free to contact me at HCDCMR@sanjoseca.gov.

Sincerely,

/s/ Martha O'Connell Commission Chair

cc: Jacky Morales-Ferrand, Department of Housing

#### Fw: Support the Return Together ordinance

#### Agendadesk < Agendadesk@sanjoseca.gov >

Thu 6/3/2021 8:51 PM

To: Rules and Open Government Committee Agendas <rulescommitteeagenda@sanjoseca.gov>

From: City Clerk <city.clerk@sanjoseca.gov> Sent: Thursday, June 3, 2021 12:19 PM

To: Agendadesk < Agendadesk@sanjoseca.gov > Subject: Fw: Support the Return Together ordinance

#### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor San Jose, CA 95113

Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.

From: Huong Thai

Sent: Thursday, June 3, 2021 11:44 AM To: District7 < District7@sanjoseca.gov> Cc: City Clerk <city.clerk@sanjoseca.gov>

Subject: Support the Return Together ordinance

[External Email]

Dear Mayor Sam Liccardo and Councilmember Maya Esparza,

As a constituent of District 7, I am writing to thank the City Council for considering the Return Together ordinance, and urge you to vote YES to a strong local policy with no carve-outs.

Even as vaccine distribution is beginning to bring us hope of emerging from this public health crisis, tens of thousands of our neighbors remain laid off due to the pandemic and do not know when they will be able to go back to work. The only way we can fully recover is if we all recover together.

Building on the new State law, the proposed Return Together ordinance is a lifeline for San Jose workers in the most affected industries. Hotel, event and hospitality workers are among the hardest hit by COVID-related layoffs, and face many more months before they may be able to return to work. One year after the initial shelter-in-place-orders, hotel employment in the San Jose metro is down 52%, more than any other industry.

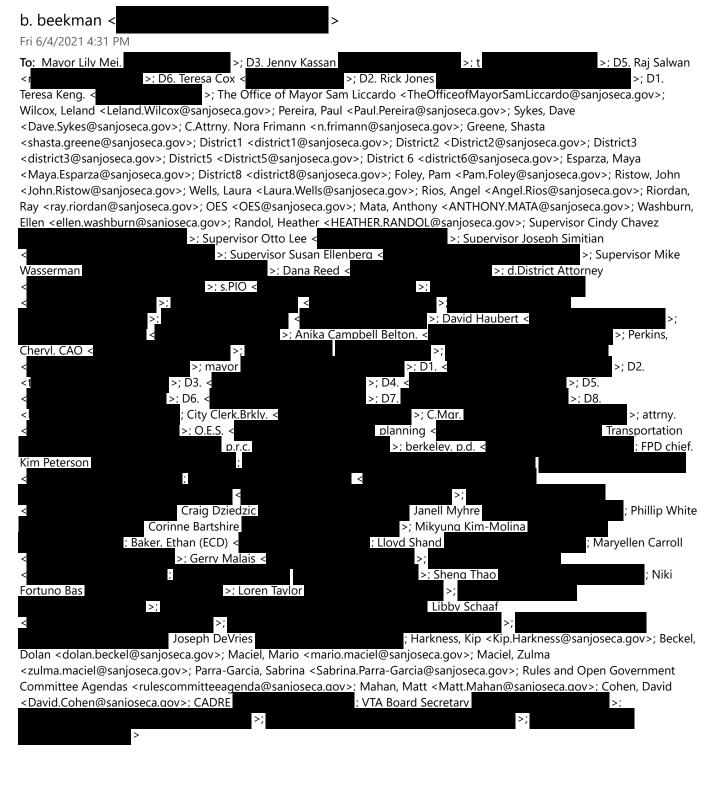
Workers in these industries are overwhelmingly people of color, immigrants, and women, who are already hit hardest by COVID-19. Now, many of these workers, especially immigrant women, fear that when hotels and event centers re-open, longtime workers may be left out - people who have committed decades of their life to those jobs may be excluded from returning to work.

By passing a local policy, we can expand on the recent California law by adding a private right of action that empowers people to stand up for their rights in the workplace. We also need to ensure there are no loopholes — like bankruptcy carve outs — that would exclude the workers who most need these protections. I urge you to vote YES without delay so we can all Return Together.

Sincerely,

**Huong Thai** 

#### Blair Beekman. Thursday June 3, 2021. \_\_Speech to VTA & sj Smart Cities committee.



[External Email]

Dear community,

It is our good ideas, ideals & practices, that can help bring, an openness, peace, and good thought, for each other, in the difficult events, around the VTA, at this time

And that, can eventually help us, better return to, our regular schedules, patterns, & practices, of a community.

Our current state of mourning, should not necessarily have to exclude, the open public process. Or the ending of govtt. services.

For example, ideas of reimagine, equity,, and open public policies, are actually, some of, our better human ideals, of peace, community sustainability,, mental health, and health and human services ideas.

This can be a time, of healing. We should make it pont, to try to make it safe, and to continue, to openly talk about & work towards -the well- established, idealistic concepts, of re-imagine & equity, that can help the community process.

A good luck to ourselves, at this time, in considering, what may be, our fears & failures, in the alone time of mourning. And to then, bring this back, into the sunlight, of individual good thought, positiveness, & community openness.

I hope, there can be, open dialogue, in how to return, at least, the VTA light rail Bus Bridge service, to the everyday public, within the next week, instead of, the next month.

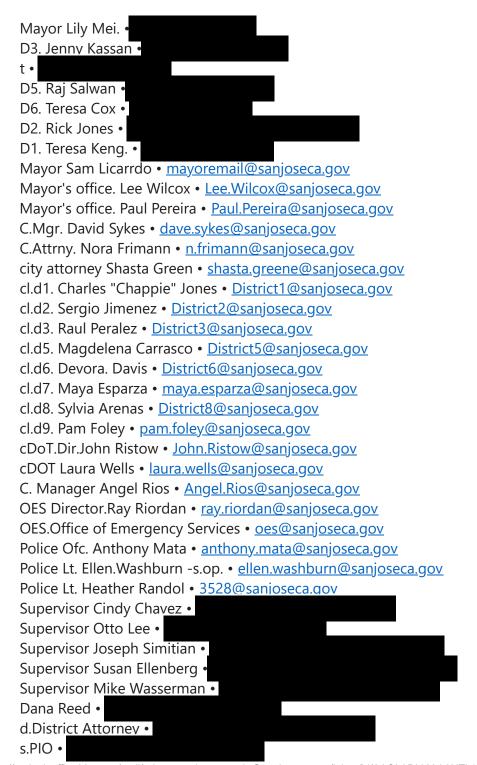
And I hope, we can continue, the good work & efforts, of everyday community, VTA staff, and VTA BoD/committee persons, that have been simply talking, more about, the good practices of the ATU, in the open, public meeting space, for the past several months, now.

A reminder, that open public policies, with technology, can offer good help, for both, local govt., and everyday community.

It can build, a positiveness, & sustainability. It can work well, with ideas of equity & reimagine. And, it can also work, to address, disgruntlement, in good, neutral terms, for all sides, in this new Covid-19 era, we have entered.

sincerely, blair beekman With a total, of about 150 email addresses, I have sent this letter, in two parts, today, It can help avoid, emaill sending issues.

People of local Bay area govt,, are first. Community advocacy, in a separate, yet same letter, sent today, at bottom.







#### Community advocacy.

First 8 people, are from the East Bay.

Of 4 people, at bottom. 1st two from SF.. Last 2, work throughout the SF Bay Area. Remaining people, are from San Jose area.





"..... as those who live with us, are our brothers, then surely, we can work, a little harder, to bind up the wounds among us. And to become in our hearts, brothers and countrymen, once again."

- Robert F. Kennedy, April 5, 1968.

Blair Beekman. Friday. June 4, 2021. How to return, to regular & open, community practices.



To: The Office of Mayor Sam Liccardo <TheOfficeofMayorSamLiccardo@sanjoseca.gov>; Wilcox, Leland <Leland.Wilcox@sanjoseca.gov>; Pereira, Paul <Paul.Pereira@sanjoseca.gov>; Sykes, Dave <Dave.Sykes@sanjoseca.gov>; C.Attrny. Nora Frimann <n.frimann@sanjoseca.gov>; Greene, Shasta <shasta.greene@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 < District2@sanjoseca.gov>; District3 < district3@sanjoseca.gov>; District5 < District5@sanjoseca.gov>; District 6 < district6@sanjoseca.gov>; Esparza, Maya < Maya. Esparza@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Ristow, John <John.Ristow@sanjoseca.gov>; Wells, Laura <Laura.Wells@sanjoseca.gov>; Rios, Angel <Angel.Rios@sanjoseca.gov>; Riordan, Ray <ray.riordan@sanjoseca.gov>; OES <OES@sanjoseca.gov>; Mata, Anthony <ANTHONY.MATA@sanjoseca.gov>

[External Email]

Dear city of San Jose,

We had, what may be, one of only, VTA public meetings last night, after a VTA employee shooting.

As my previous letter tried to offer, I hope, everyone can begin to feel, more comfortable, they can talk, more openly with each other, after the VTA, public meeting, yesterday.

And we consider, how we can positively communicate, to each other, in this time, of death and hurt.

Mass shooting, and death overall, does not lend itself well, to open good practices. And the sharing, of sometimes, critical ideas needed, by both, local officials and everyday people, for the community process.

Information is simply important. Death has a way, to stiflle, the sharing of good information, and decent understandings, between ourselves.

As people, are simply drawn inward with fear. And do not have, better ways, to more openly communicate their honest ideas and feelings about issues, as we are all can be, in the state of shock and morning, for situations, like this.

I have a worried feeling, with this mass shooting, San Jose political leaders, local advocacy and activists, trying to follow, are going to turn inward, at this time.

And start to allow, more closed, non- nclusive practices, that can simply lead, to not well thought out, or vetted, policy & decision making, for a community.

And from this, self perpetuating fear of death and it's morning, no one will have, the time, energy, or will, to refute, bad decision making, for a community, at this time.

The fact, no one knows how to continue, a light tail bus bridge, that I feel, was being much used, and needed by many, many workers, and government agencies along its routes, is troubling.

And the fact, that our activist community, may not yet know, how to address this situation openly,, does not bode well.

It may suggest, after too many years, of dissing the light rail program, when instead, it has actually been, something of a friend - we simply, may not know, how to pick up the pace, at this time.

And that it now seems, the VTA i perhaps subconsciously, is still making decisions, for its future planning, and its future ledger books, to see what it would be like, to end the light rail program, altogether.

Instead of working towards, solving issues, for an important ridership segment, of everyday community, at this time.

At a times like this, a simple reminder, that good, humanistic transit operation ideas, should be at the heart, of any public transit agency,

Basically, you're exacerbating, the ideas of fear. And further taking away, from the regular routines and trust, a community, should expect at a time, like this. It should be an issue, that can take a week to fix, not a month.

I hope, the VTA is simply offering the concepts, of breathing room, at this time. And to better consider, the space and time of things. I.can fully acknowledge, that the VTA light rail, maintenance yard, may have issues, for a while.

Yrt it seemes, fairly simple, you can get, bay area, mutual aid transit help, soon, from Mountain View to Alum Rock. And Tasman to downtown, with bus bridges, twice an hour.

And that, emergency federal funding, should easily be able to arrive, in a week's time, to help out the situation. And for something as important, as a light rail, bus bridge. And it's importance, to the community.

Obviously, we have to pick up the pace now. And consider how to get, at least a bus bridge service, back in place, within the next week, not within the next month.

A reassuring language, towards this good purpose, can be important to learn for the VTA, local sj officals and local advocacy at this time, it sounds like.

This is the month of June. There will be, a flurry of decision making, around the local and state of Ca level.

This can keep a community, buoyed and busy. I worry with this harriied sense of efficiency, everyday community thoughts and voices, will be drowned out, at this time.

A good luck in working and returning to, our regular routines and practices. And the ideas of humanity, to continue towards an open community process, based on peace, and better democratic purposes.

Instead of a community, continually working towards war, its secrecy, and being fearful, of what open communication,, and continued critical dialogue, in a time of death, may cause.

I am worried. And why I'm writing, at this time. I'm trying to remind ourselves, of our individual, positive good thoughts, efforts, and intentions. This is how to connect, and rebuild, towards good practices of a community.

And that can help break us through, to return to, a more friendly sharing, of ideas and thoughts. To help the ideas of peace, sustainability, and an always, more open democratic future, of a community.

sincerely, blair beekman

#### Fw: New Report - Local Infrastructure Projects Ready to Move

#### City Clerk <city.clerk@sanjoseca.gov>

Mon 6/7/2021 1:03 PM

To: Rules and Open Government Committee Agendas <rulescommitteeagenda@sanjoseca.gov>

#### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.

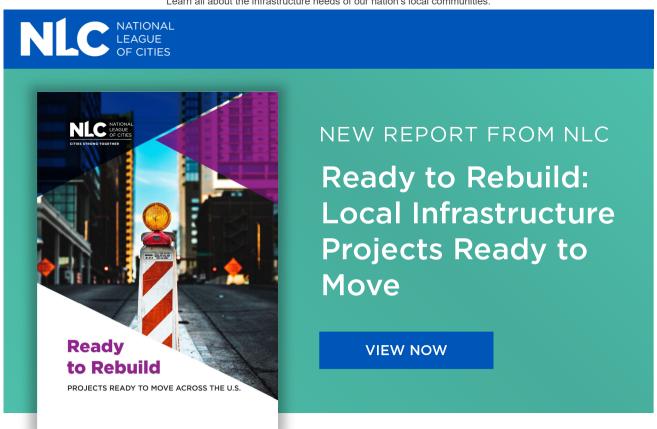
From: National League of Cities (NLC) <

Sent: Monday, June 7, 2021 1:01 PM To: City Clerk <city.clerk@sanjoseca.gov>

Subject: New Report - Local Infrastructure Projects Ready to Move

[External Email]

Learn all about the infrastructure needs of our nation's local communities.



New this week from NLC is the Ready to Rebuild report, featuring in-depth stories that underscore the urgent infrastructure needs of cities, towns and villages across the U.S.

The local stories provide an on-the-ground examination of municipalities' challenges related to clean water infrastructure, broadband connectivity, roads, bridges, rail, and public transit.

The report makes clear that infrastructure needs have grown beyond what local governments are able to tackle alone, and that they need a strong partner in the federal government to ensure today's challenges do not become tomorrow's emergencies.

#### **Download Report**

**Share on Twitter** 

Among other pressing infrastructure challenges for local leaders, the report found that:

- Students in Independence, Minnesota, were unable to participate in distance learning because the town lacks reliable internet service – despite being just 17 miles from Minneapolis.
- The small town of Tryon, North Carolina, is facing challenges in paying for the capital needs to keep their dam and water service flowing.
- A predominantly Black neighborhood in Nashville, Tennessee that was divided by the construction of the I-40 highway in the 1960s is finally getting a chance to be reconnected.
- A major freight rail-to-truck exchange tucked inside a neighborhood in Tukwila, Washington has freight trucks passing over the trembling, structurally deficient 42nd Avenue Bridge daily; and
- Over 40,000 homes in Buffalo, New York use 150 miles of legacy lead water pipes that the city is working to replace but can't get to soon enough.

#### Take Action TODAY

This week, the House Transportation and Infrastructure Committee will consider key legislation for transportation and water. This is the first step in moving an

infrastructure package in the House. Members of Congress need to hear from you today. Click below to send a letter your Congressional delegation.

#### **Take Action**

#### **Helpful NLC Links:**

**Articles Upcoming Events Resources & Training Advocacy** 







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Powered by Higher Logic

#### Fw: Thursday - Join Senator Cortese's Alzheimer's & Brain Awareness Month Town Hall!

#### City Clerk <city.clerk@sanjoseca.gov>

Mon 6/7/2021 3:20 PM

To: Agendadesk < Agendadesk@sanjoseca.gov >; Rules and Open Government Committee Agendas <rulescommitteeagenda@sanjoseca.gov>

#### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.

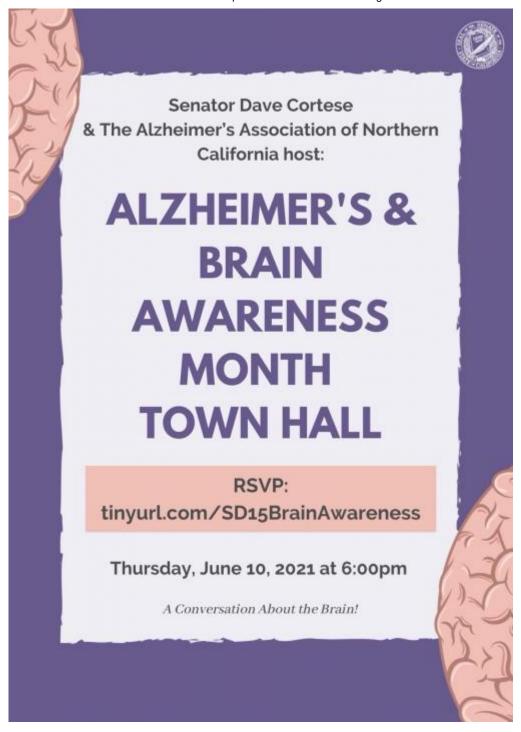
From:

Sent: Monday, June 7, 2021 3:04 PM

Subject: Thursday - Join Senator Cortese's Alzheimer's & Brain Awareness Month Town Hall!

[External Email]





June is Alzheimer's & Brain Awareness Month! In honor of this worldwide awareness campaign, join me next month for a "Conversation About the Brain" with the Alzheimer's Association of Northern California on Thursday, June 10th at 6:00 pm.

As our County's first official "Dementia Friend", I invite you to raise awareness about neurodegenerative diseases and honor those living with cognitive impairments.

During this virtual Q&A Town Hall, we will hear from experts who will present an overview of Alzheimer's disease and Dementia, the difference between the two, and how to recognize the signs of both. We will also hear personal stories from those impacted.

Register for the event at www.tinyurl.com/SD15BrainAwareness and we will see you there!

This Town Hall will be hosted through ZOOM. It will be also live-streamed, with closed captioning options, and made available for later viewing through my Facebook page and website.

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#### **SAN JOSE OFFICE**

100 Paseo de San Antonio, Suite 209 San Jose, CA 95113

Phone: (408) 286-8318



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Fw: Town Hall (6/10) on housing re: "Where's the water going to come from?"

#### City Clerk <city.clerk@sanjoseca.gov>

Mon 6/7/2021 5:01 PM

To: Rules and Open Government Committee Agendas <rulescommitteeagenda@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 < District4@sanjoseca.gov>; District5 < District5@sanjoseca.gov>; District 6 < district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>

#### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor

San Jose, CA 95113 Main: 408-535-1260 Fax: 408-292-6207

How is our service? Please take our short survey.

From: Susan Kirsch

**Sent:** Monday, June 7, 2021 4:17 PM

Subject: Fwd: Town Hall (6/10) on housing re: "Where's the water going to come from?"

[External Email]

#### Dear City Clerk -

Please forward this email and link to your City Council. They are invited to join the Catalysts' Town Hall on Thursday, June 10, from 5:30-6:30 pm on Zoom.

Our first session is on the tension between drought conditions, few water options, and the state mandate to build housing to meet inflated RHNA (Regional Housing Need Assessment/Allocation) numbers.

Assemblymember Marc Levine, North Bay, will deliver a short welcome. Retired San Francisco Water Department Sr. Manager **Rick Johnson** will present key concepts before Q&A. I'll be the moderator.

We hope your City Council and staff can join us.

Susan Kirsch Catalysts, Director www.catalystsca.org

**Public Record: 8** 

#### Fw: Keep the TRL item on the agenda for 6/15!

#### City Clerk <city.clerk@sanjoseca.gov>

Wed 6/9/2021 8:19 AM

To: Rules and Open Government Committee Agendas <rulescommitteeagenda@sanjoseca.gov>

2 attachments (565 KB)

CAM Project Infographic.pdf; SJ\_Tobacco\_Density\_Flyer-D-BreatheCA.pdf;

#### Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14<sup>th</sup> Floor San Jose, CA 95113 Main: 408-535-1260

Fax: 408-292-6207

How is our service? <u>Please take our short survey.</u>

From: Deanna Canales <

**Sent:** Tuesday, June 8, 2021 6:43 PM To: City Clerk <city.clerk@sanjoseca.gov>

Subject: Keep the TRL item on the agenda for 6/15!

[External Email]

Hello,

I am a health educator at Breathe California. As a health educator, I want to be certain that the Rules Committee does not delay the TRL hearing on 6/15. We need to protect our youth today!

Please look at the infographics to understand how dire this situation is.

If there are any questions or concerns, do not hesitate to reach out to me.

Kind regards,

#### Deanna Canales, (she/hers/ella)

**Health Educator** 



of the Bay Area, Golden Gate, and Central Coast

Web: www.lungsrus.org

# Community Action Model (CAM) Project

Who are we?

Breathe California' Community
Action Model (CAM) project is
dedicated to have strong tobacco
retailer license to include restriction
of sales near schools and other youth
sensitive areas.

# The issues



More than 92.6% of tobacco retailers in San Jose are located within 1,000 feet of schools or youth sensitive areas



In Santa Clara County, 13.9% or about **1 in 7** youth use tobacco products



Almost half (~45%) of teens reported purchasing their own tobacco products, over a quarter of students saying they brought it directly from a local store.



About 40% of high school students are susceptible to future use of tobacco products if offered by a friend



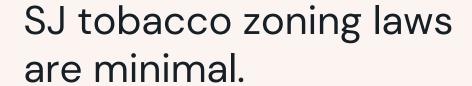
In Santa Clara County, the age of 12 is the most common age that youth have tired smoking.



About 1 in 8 deaths annually is due to smoking, including smoking-related deaths such as cancer, heart disease, and respiratory diseases



Public parks, plazas and convenience stores are areas youth frequent





Nicotine dependency can harm adolescents' brains, altering students' learning, attention, mood, and impulse control (CDC, 2020)

Public Health officials, City Councilmembers, Youth Leaders are supportive



# What We Found





In District 3, 80% of the tobacco retailers are located less than 1 mile from a school

In District 5, 63% of the tobacco retailers are located within 1 to 2 miles from the school

In a poll conducted in mid February 2021, the CAM team found support of strong tobacco retailer ordinance to change the current policy toward tobacco sales



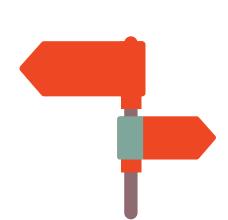




57.69% of adults who smoke, are in favor of implementing a law that would prevent stores near schools from selling tobacco-related products

82.17% of adult respondents were in favor of implementing a law that would prevent stores near schools from selling tobacco related products 83.44% of adult respondents and 87.75% of youth respondents stated that it was important for San Jose to pass tobacco free laws





78.43% of youth residents stated that it is not okay for tobacco sellers to be within 3-4 blocks of schools

79.62% of adult residents stated that it is not okay for tobacco sellers to be within 3-4 blocks of schools



Of the Adults who smoke, 65.38% believe that having tobacco sellers within 3-4 blocks of your school is **NOT okay** 



# **Key Informant Interviews**



50% of people interviewed said there is a tobacco shop near their local school

67% of people interviewed said there is a tobacco shop near their local school



100% of people interviewed support limiting the distance tobacco retailers can be from youth sensitive areas

# The Solution

Communities can adopt **Tobacco Retail Licensing (TRL)** ordience to help create a tobacco free environment by combat the public health issues related with tobacco use, reduce tobacco related health disparities, adn ensure compliance with tobacco laws

A local TRL ordience is an effective tobacco measure because it:



- Limits access to tobacco by marginalized populations (including youth, low-income residents, BIPOC, and LGBTQ people
- Provides a framework for implementing and enforcing other tobacco control policies (such as stat tobacco laws)
- Advances health equity by contering predtory tobacco industry tactics that disporpotionately target vunerable communities
- 4 Creates a self-financing program that allows for regular enforcement



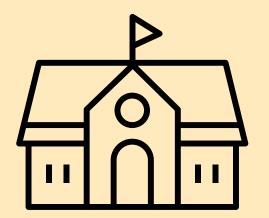
Strengthening the city's Tobacco Retail License (TRL) to include the following city-wide protection will help create a safer, healthier, and more equitable San Jose:



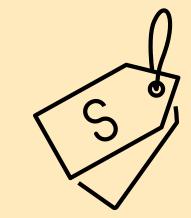
End the sale of all flavored tobacco products, include menthol



End the sale of all electronic smoking devices (vapes)



Reduce the density of tobacco retailers near schools and other youth sensitive areas



Increase the minimum price and package size requirements on all tobacco products



## Connect

Connect your stakeholders/ constituents and champions for the cause

# Support

Support the comprehensive Tobacco Retail License (TRL) in San Jose

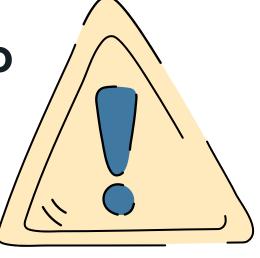
# Contact

Contact Deanna Canales at Deanna@lungsrus.org on nhow can get involved



Support a comprehensive Tobacco Retail License in San Jose.

Call and write letters to your district representative in San Jose!





### Community Data Regarding Tobacco Density

## CITY OF SAN JOSÉ

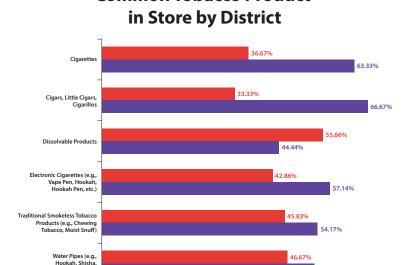
#### Breathe California conducted observations in districts 3 and 5 of San José.

We observed 34 stores, focusing on the distance between tobacco retailers and youth-sensitive areas and looking at the most common tobacco products sold in these stores.

#### **Observation data**

**DISTRICT 3:** The most common tobacco products found at the <u>16 tobacco retailers</u> observed were **dissolvable products. 55.6%** of retailers sold these products. **46.7%** sold water pipes; **45.8%** sold traditional smokeless tobacco; **42%** sold e-cigarettes; lastly, cigars and cigarettes were sold by roughly **33-36%**.

products found at the 18 tobacco retailers observed were cigars, little cigars and cigarillos. 66.7% of retailers sold cigars, little cigars and cigarillos; 63.3% sold cigarettes; 57.1% sold e-cigarettes; 54.1% sold traditional smokeless tobacco products and 53.3% sold water pipes.



**Common Tobacco Product** 

**RED BAR:** District 3 **PURPLE BAR:** District 5

# FLAVORED TOBACCO POLICY TRENDS IN OTHER SAN FRANCISCO BAY AREA JURISDICTIONS

Narghile, Argileh)

County Bans: Santa Clara, San Mateo, San Francisco, Contra Costa, Marin

**City Bans:** Oakland, San Francisco, Los Gatos, Palo Alto, Saratoga, Portola Valley, Half Moon Bay, El Cerrito, San Leandro, Richmond, Sonoma, Cloverdale, Fairfax, Novato, Sausalito, Berkeley, Livermore





## Community Data Regarding Tobacco Density

## CITY OF SAN JOSÉ

Breathe California conducted a Public Opinion Survey on flavored tobacco products and e-cigarettes via online outreach and at a boba shop in San José

in February 2021. **Two surveys** were conducted: one for adults and one for youth. **235 youth** responded and **204 adults** responded, for a **total of 439 respondents**.

"Would you be in favor or against a law that would prevent stores near schools from selling tobacco-related products?"



82.2% of adults responded in favor.



**57.7%** of adults who smoke are in favor of this law.

"How important is it to you for San Jose to pass tobacco free laws?"



**87.8%** of youth said "very" or "somewhat" important.



**83.4%** of adults said "very" or "somewhat" important.

#### Results from Key Informant Interviews in District 3 and District 5 of San José

In February 2021 Breathe California performed outreach in **Districts 3 and 5** via our community contacts, including fellow members of the Neighborhood Association. We conducted a total of **12 in-depth interviews**, using an interview tool with **9 qualitative questions** designed to learn about the participants' knowledge and history about the tobacco industry. **The participants were either in high school, college, or were older adults; ranged in age from 17 to 60; and identified as Asian, White, or Hispanic.** 



50% said their father was a smoker.





100% support limiting the distance tobacco retailers can be from youth-sensitive areas.

**67%** said there is a tobacco shop near their local school.

