

GREATER DOWNTOWN SAN JOSÉ ECONOMIC RECOVERY TASK FORCE

SUPPORTED BY THE OFFICE OF COUNCILMEMBER RAUL PERALEZ

SAN JOSÉ CITY COUNCIL · DECEMBER 8, 2020

TASK FORCE REPRESENTATIVES

ARTS & SPECIAL EVENTS



Brendan Rawson
San José Jazz



Wisa Uemura
San José Taiko
Task Force Co-Chair

FAITH BASED & COMMUNITY SPACES



Gabrielle Antolovich
Billy De Frank Center



Phil Mastrocola
Grace Baptist Church

FOOD & BEVERAGE



Fernanda Carreira
Pastelaria Adega



Adriana Amador
Enoteca La Storia

GENERAL RETAIL & SERVICES



Chris Patterson-Simmons
Neu2U Boutique /
Urban Kiosk



April Gee
Petite Galleria

HOTELS & HOSPITALITY



Enrique Fernandez
Unite Here



Jimmy Sarfraz
Hilton San Jose

LARGE EMPLOYERS & PROPERTY OWNERS



Jeff Arrillaga
Urban Community



Jay Ross
Hopkins & Carley

PERFORMANCE & ENTERTAINMENT VENUES



Scott Guggenheim
3Below Theaters



Dalia Rawson
New Ballet
Task Force Co-Chair

PERSONAL CARE



Alan "Gumby" Marques
Heroes Martial Arts



Takahiro Kitamura
State of Grace
Tattoo

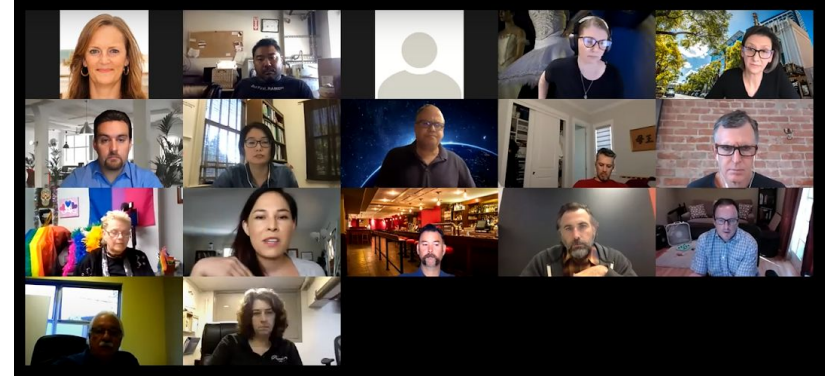
TASK FORCE SPECS

8 Committees

55 Business Stakeholders

32 Committee + **6** At-Large Meetings

- Greater Downtown Area Including Japantown, East Santa Clara and Alameda
- Staffed and Supported by District 3 Team



TASK FORCE PARTNERS



HON. JIM BEALL
STATE SENATOR



HON. ASH KALRA
STATE ASSEMBLYMEMBER



HON. SUSAN ELLENBERG
COUNTY SUPERVISOR



BLAGE ZELICH
SAN JOSÉ O.E.D.



LAURA CHMIELEWSKI
TEAM SAN JOSÉ



BENA CHANG
SAN JOSÉ I.G.R.



TASK FORCE PROCESS

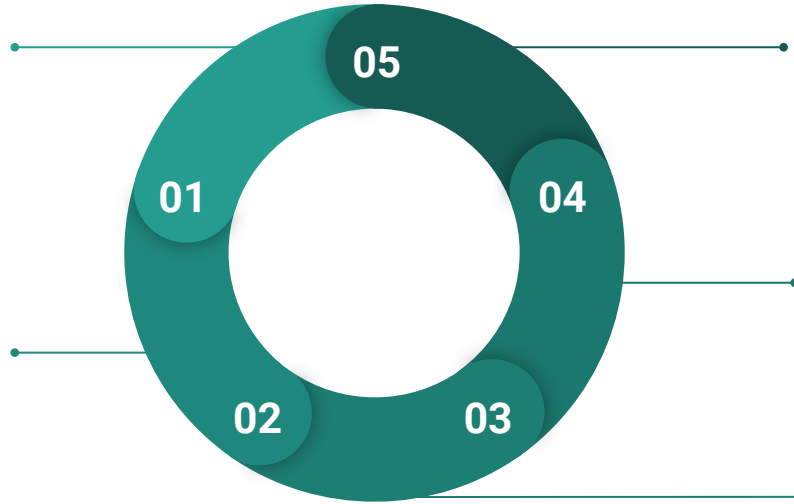


TASK FORCE RECOMMENDATIONS | CITY OF SAN JOSE

Report back on Task Force Phase 1 Recommendations

Budget Discussions Considerations

- Long Term Al Fresco Plan
- Financial Assistance/Waivers
- Consumer Cash Card Pilot
- Post Expenditure Tax Relief



Legislative Advocacy

- Support permanency for On-Site ABC Licenses to have Off-Site Privileges
- Prioritize DTSJ businesses in the \$100 million County Loan Program

Marketing

- Strong consumer safety messaging + highlight arts/community work

Policy Updates

- Third Party Delivery Service Fee Cap at 15%
- Public Parking Relief
- Additional Outdoor Business Uses
- Future ABC-related initiatives



THANK YOU

For more info, visit www.sjd3.com/dtsjrecovery



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