

A photograph of children in yellow shirts fishing by a stream. The scene is bright and sunny, with the water reflecting the light. The children are focused on their fishing rods, and the background shows a rocky bank and some greenery.

SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES

Parks & Recreation System Strategic Plan Update

NSE Committee: June 14, 2018

The Big Idea

Greenprint >> Activate SJ



Milestones

Phase I: What We Have

- Briefing Memo
- Outreach

Phase II: What We Need

- Outreach Results
- System Assessment

Phase III: What the Future Holds

- Framework
- Recommendations

Phase IV: Our Plan

- Draft
- Final

Steering Committee Meetings

#1 November 2016
#2 April 2017

#3 June 2017
#4 August 2017

#5 September 2017
#6 March 2018

#7 August 2018

Challenges: Staffing & Backlog

**Staff decrease in
the last 10 years**

-24%

**Backlog of deferred
investment in parks,
pools and open space**

\$177.2M

\$115M

Building
Repairs

**Projected growth of
backlog for 2017-18**

\$53M

**“Take care of
what we have”**

Benchmarks (criteria and standards)

Example

Stewardship	Nature	Equity & Access	Identity	Public Life	Strategic Direction	Actions
		X		X	Activate Parks and Streets	<ul style="list-style-type: none"> • Host and/or partner to deliver events • Develop activation sites • Activate collaboratively

Guiding Principles

- Stewardship
- Nature
- Equity & Access
- Identity
- Public Life



Stewardship

- Pursue national accreditation



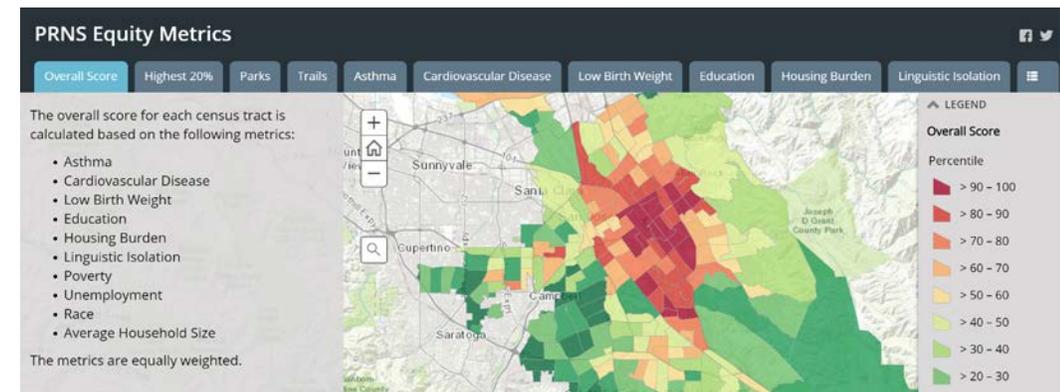
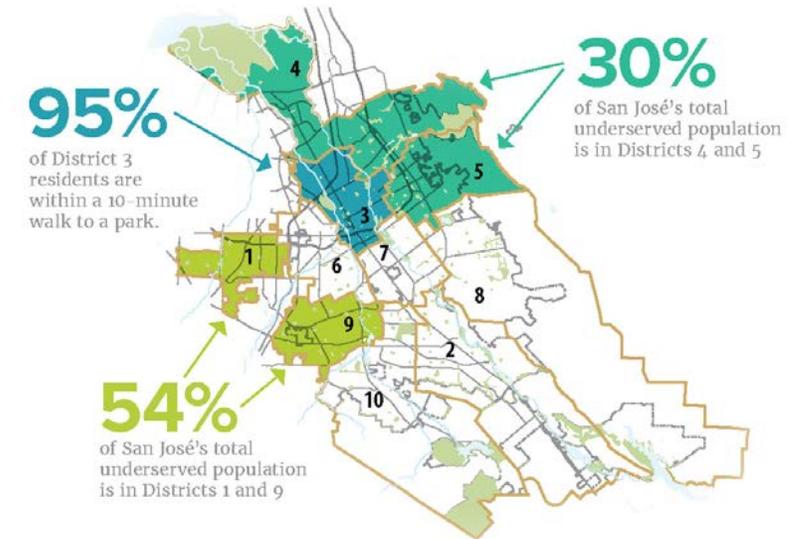
Nature

- Advance environmental sustainability and resiliency
- Improve access and programs within nature



Equity and Access

- Parks within 10 minute walk
- Serve everyone; 1 to 100



Identity

- Design dynamic public spaces
- Nationally recognized Parks, Facilities and Trail Network



Public Life

- Destinations that celebrate our diversity and unity
- Connect people to people, and people to places



Next Steps

- **August 2018: Draft Report to Steering Committee**
- **Fall 2018: Draft Report to PRC, NSE and 30 day public review period**
- **Late Fall 2018: Council Review**

