


**RE: Letter request**

Catherine Tompkison [REDACTED]

Fri 2/24/2023 5:43 PM

To: Taber, Toni &lt;toni.taber@sanjoseca.gov&gt;

Cc: Shull, Sarah &lt;sarah.shull@sanjoseca.gov&gt;

 1 attachments (490 KB)

CCO Letter to the City of San Jose City Council Agenda item December 13 2022.pdf;

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[External Email]

Toni,

Thank you for your enquiry

The letter I sent to councilmembers week ending December 11 is attached It is actually a letter from Robert Schmitt, Regional President- Northern California of Clear Channel Outdoor. The letter is misdated as 2/8/22. It should have been dated 12/8/22

Let me know if you have any further questions or concerns

catherine

Catherine Matsuyo Tompkison

[REDACTED]  
[REDACTED]  
San Jose CA 95124  
[REDACTED]  
[REDACTED]  
[REDACTED]

"The ultimate measure of a man is not where he stands in moments of comfort and convenience but where he stands at times of challenge and controversy." -- Martin Luther King, Jr.

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**From:** Taber, Toni <toni.taber@sanjoseca.gov>**Sent:** Friday, February 24, 2023 12:21 PM**To:** Catherine Tompkison [REDACTED]**Cc:** Shull, Sarah <sarah.shull@sanjoseca.gov>**Subject:** Letter request**Importance:** High

We have a request for a copy of the letter you reported as having sent in December 2022. I checked the Letters from the Public attachments for this item: <https://sanjose.legistar.com/LegislationDetail.aspx?ID=5949591&GUID=B48EC105-EECF-4241-AB9C-02759E780057&Options=ID|Text|&Search=clear+channel> but did not see your letter, and the Councilmembers we've contacted said they didn't receive the letter. Can you verify you sent the letter? If you did, can you please provide a copy to me?

Thank you,

**Toni J. Taber, CMC**

City Clerk

City of San José

200 E Santa Clara Street

San Jose, CA 95113

408 535 1260

(she/her)

[Let us know how we're doing.](#)

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### Lobbyist Contact Details

<b>Week Ending</b>	12/11/2022
<b>Lobbyist Firm</b>	The Tompkison Group
<b>Client</b>	Clear Channel Outdoor
<b>Comp Quarter-To-Date</b>	
<b>Topic of Lobbyist action</b>	Policy 6-4 updates

<b>Email</b>	[REDACTED]
<b>Phone</b>	[REDACTED]
<b>Contact Name</b>	CATHERINE M TOMPKISON
<b>Exp Quarter-To-Date</b>	

### City Officials Contacted

Date of Contact	Lobbyist Representative	City Official Contacted <sup>1</sup>	TypeOfContact
12/02/2022	Catherine M Tompkison	entire city council	Email or Letter

2/08/2022

The Honorable Sam T. Liccardo  
Mayor  
City of San Jose  
200 East Santa Clara Street, 18<sup>th</sup> Floor  
San Jose, CA 95113

**RE: City Council meeting of December 13, 2022, Agenda Item 8.2 – ELECTRONIC BILLBOARDS ON CITY-OWNED PROPERTY STATUS REPORT**

Dear Mayor Liccardo and Members of the Council:

We write to bring your attention to the matter of updates to Council Policy 6-4.

We are pleased to see that, although no action is agendised, the Council will be discussing proposed updates to Policy 6-4.

Clear Channel Outdoor urges the Council to review its discussion, intent, and actions at its February 15,2022 meeting. We hope you will align any proposed update to the Policy to accurately and comprehensively reflect your original intent.

As you may recall, earlier this year on February 15,2022 the Council voted 9-2 to approve the final EIR on our application for an electronic sign at SJC.

Included during that discussion Clear Channel Outdoor agreed to increased mitigations that were well above the requirements of the current policy.

These mitigations are memorialized for agenda item 5.1 on pages 8 and 9 of that meeting

<https://sanjose.legistar.com/View.ashx?M=M&ID=928037&GUID=E2B470C0-5189-46F4-B3C4-D53E2AE89183>

Video can be found at this link: [https://sanjose.granicus.com/MediaPlayer.php?view\\_id=52&clip\\_id=12909](https://sanjose.granicus.com/MediaPlayer.php?view_id=52&clip_id=12909)

The mitigations were:

1. increase take down ratio to 6:1
2. take downs to be from communities that are below the 80% median income level or communities with crime rates higher than 20% of the norm.
3. billboards are not to include personal monitoring or tracking equipment on the signs
4. billboards are to use renewable San Jose Clean Energy
5. a 5:1 tree replacement (regardless of whether they are native or non-native) to be planted in prioritized San Jose neighborhoods that lack adequate tree canopies,
6. a three-year maintenance requirement for the replacement trees

"A revamp of Council Policy 6-4 to be consistent" was part of Council action.

The council meeting was, of course, recorded. The discussion of item 5.1 starts at the 1'50" mark.

There was a presentation with public comment and you can refer to the most relevant discussion at roughly the 2'50" hour mark which reviewed all the mitigations.

Mayor Liccardo clearly expressed the preference that "we should be holding the bar very, very high...no matter who bids."

**It was our explicit understanding that although the Mayor only mentioned one specific mitigation, amongst the many that were offered, the intent was to update Policy 6-4 to include all discussed mitigations.**

It is Clear Channel Outdoor's desire to see the policy accurately updated to reflect the complete list of all increased mitigations that we agreed to at that time. Terms which we clearly understood would be included in the baseline mitigations that future applicants would be required to meet for any future projects per City Policy.

We respectfully request that any discussion accurately and comprehensively reflect Council intent and action from the February 15,2022 meeting.

Respectfully,



Robert Schmitt  
Regional President – Northern California

cc: The Honorable Chappie Jones, Vice Mayor  
The Honorable Sergio Ramirez  
The Honorable Raul Peralez  
The Honorable David G. Cohen  
The Honorable Magdalena Carrasco  
The Honorable Dev Davis  
The Honorable Maya Esparza  
The Honorable Sylvia Arenas  
The Honorable Pam Foley  
The Honorable Matt Mahan