ROGC AGENDA: 05/28/2025 ITEM: B.3



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL

FROM: Vice Mayor Pam Foley

SUBJECT: APPROVAL OF FREE USE ON FRIDAY, AUGUST 29, 2025

DATE: 05/19/2025

Approved Date

Pan Joley 05/19/2025

SUBJECT: Approval of Free Use on Friday, August 29, 2025, for the Silicon Valley Pride 50th Anniversary event co-hosted by Council District 9 and Silicon Valley Pride as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

RECOMMENDATION

- 1. Adopt a resolution authorizing "Free Use" for the Silicon Valley Pride 50th Anniversary event held at the Janet Gray Hayes Rotunda on Friday, August 29, 2025;
- 2. Approve the Silicon Valley Pride 50th Anniversary event on August 29, 2025 as a City Council Sponsored Special Event and approve the expenditure of funds;
- 3. Approve and accept donations from various individuals, businesses, or community groups to support the event; and
- 4. Place the item on the Tuesday, June 3 City Council Agenda for action.

BACKGROUND

In June 2019, the City adopted the Schedule of Fees Resolution No. 79138, Section 13.080 for Free Use of the City Hall Facility and Plaza Use. Presently, the resolution allows the City Council, Redevelopment Agency Board, and City departments to have "Free Use" of the facilities for those events that 1) qualify as official city business; 2) are free and open to the public; 3) occur on a Sunday through Friday; and 4) are booked 30 days in advance. Resolution No. 79138 does not apply to free use requests for limited capacity RSVP-only events that are not free and open to the public and as such City Council approval is required to authorize free use for the Silicon Valley Pride 50th Anniversary event on Friday, August 29, 2025.

ANALYSIS

The Silicon Valley Pride 50th Anniversary event will be held on August 29, 2025, in the City Hall Rotunda. The purpose of this event is to commemorate SV Pride's five decades of LGBTQ+ activism in Silicon Valley, beginning with a 1975 gay rights rally that evolved into the region's largest Pride celebration. The goal of the event is to celebrate 50 years of SV Pride, amplify voices, foster unity, and promote civic engagement, inspiring attendees to participate in the weekend's pride events in the City of San José.

Approval for this event's free use designation is required because the event will a limited capacity RSVP-only event. Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Vice Mayor Pam Foley will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 9, City departments, and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

The Gay Pride Celebration Committee of San Jose dba Silicon Valley Pride is a 501(c)(3) non-profit organization whose mission is to celebrate and advocate for the LGBTQ+ community in the South Bay. They organize the annual Silicon Valley Pride Parade & Festival, as well as support and sponsor year-round LGBTQ+ events and initiatives. It is in Active and Good Standing with both the California Secretary of State and California Franchise Tax Board.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the May 21, 2025 Rules Committee Agenda and the June 3, 2025 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by: TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.