
FW: SJ Chamber Support for Council Items 2.19, 8.1 and 8.2

From City Clerk <city.clerk@sanjoseca.gov>
Date Tue 8/26/2025 8:35 AM
To Agendadesk <Agendadesk@sanjoseca.gov>

 3 attachments (847 KB)

SJ Chamber - Sharks Support Letter 082225.pdf; SJ Chamber - 2026 Major Sports Events 082225.pdf; SJ Chamber - SUPPORT 2.19 - Increased Penalties on Blighted Properties.pdf;

From: Leah Toeniskoetter [REDACTED]
Sent: Tuesday, August 26, 2025 8:32 AM
To: Taber, Toni <toni.taber@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>
Subject: Fw: SJ Chamber Support for Council Items 2.19, 8.1 and 8.2

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Good morning, Toni -
Forwarding to ensure they were received yesterday.
Thanks so much,
Leah

Leah Toeniskoetter

President & CEO

San Jose Chamber of Commerce

From: Kat Angelov [REDACTED]
Sent: Monday, August 25, 2025 3:01 PM
To: mayoremail@sanjoseca.gov <mayoremail@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <district2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4@sanjoseca.gov <district4@sanjoseca.gov>; District5 <district5@sanjoseca.gov>; District6@sanjoseca.gov <district6@sanjoseca.gov>; District7@sanjoseca.gov <district7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; George Casey <District10@sanjoseca.gov> <District10@sanjoseca.gov>
Cc: Leah Toeniskoetter [REDACTED]
Subject: SJ Chamber Support for Council Items 2.19, 8.1 and 8.2

Dear Mayor Mahan, Vice Mayor Foley, and Honorable Councilmembers Campos, Candelas, Casey, Cohen, Doan, Kamei, Mulcahy, Ortiz, and Tordillos,

On behalf of the San Jose Chamber of Commerce I'd like to express our support for the following items at Council tomorrow:

- 2.19: Amendment of the San José Municipal Code to Increase the Maximum Administrative Penalties.
- 8.1: 2026 Major Sports Events Update
- 8.2: Support for Long-term Agreements with the Sharks Sports & Entertainment

Comment letters are attached for your consideration. Thank you.

Kind regards,
Kat



Kat Angelov

Policy Manager

San Jose Chamber of Commerce



Office: [101 W. Santa Clara Street, San Jose, CA 95113](#)

Mailing Address: PO Box 149, San Jose, CA 95103

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**San Jose
Chamber of Commerce**

August 25, 2025

City of San Jose City Council
200 E. Santa Clara St.
San José, CA 95113

RE: Item 8.1: 2026 Major Sports Events Update

Dear Mayor Mahan and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I would like to thank City staff for their work in preparing the 2026 Major Sports Events Status Report. The thoughtful planning underway represents an extraordinary opportunity for San Jose to leverage next year's global events as a springboard for future bids and long-term growth in our sports and entertainment economy.

The projected economic impact of hosting the Super Bowl, NCAA March Madness, and FIFA World Cup matches is estimated at \$400–\$500 million across Santa Clara County. We are encouraged to see a coordinated strategy that includes community activations such as watch parties and drone shows, robust branding and marketing efforts, broad engagement throughout the city, and a strong commitment to public safety.

We also recognize that major events come with significant costs for the City—particularly in infrastructure, security, and traffic management. To address these, we encourage continued pursuit of corporate sponsorships and public-private partnerships. In addition, we recommend the City establish an ongoing budget for special events, ensuring San Jose remains competitive in securing world-class opportunities while building a sustainable sports and entertainment economy.

The Chamber looks forward to serving as an active partner in delivering a successful 2026 and in strengthening San Jose's position as a premier sports and entertainment destination for years to come. Thank you for your leadership and consideration of our comments.

Sincerely,

Leah Toeniskoetter
President & CEO
San Jose Chamber of Commerce