



**Board of Directors Quarterly Meeting on 9/12/24 at 12pm
SJSA Office – 408 Almaden Blvd San Jose, CA 05110**

Join Zoom Meeting

<https://us02web.zoom.us/j/89214773599?pwd=pchlOhLH8ABhFz4tg9rQOVw8vuCaGr.1>

Meeting ID: 892 1477 3599 & Passcode: 970362

1. Business

- a. Roll Call
- b. Approval of Minutes from Quarter 4, June 20, 2024
- c. Chair Remarks
- d. CSJ Representatives Updates
 - i. Representatives of Council Members Dev Davis (D6) & Pam Foley (D9)
 - ii. City Manager/Office of Economic Development – Blage Zelalich
- e. Financial Review
 - i. Approval of FY 2024-25 Budget
 - ii. Allocation of CSJ One-Time Funds \$150,000
- f. Dwight Clark Legacy Series: Golden Heart Fund - 5/16/24
 - i. Total raised: \$232K
 - ii. '25 DCLS – Hammer Theater, 5/21/25, '26: DCLS – Super Bowl 60 week + May

2. BOD Development:

- a. Andrei Losche, Zoom, Global Brand & Leadership
- b. PAC12 – Replace representative
 - i. Prospective:
 1. Liza Catalan, Community Engagement Manager, NBC Bay Area
 2. Leah Toeniskoetter, CJ Chamber of Commerce

3. SJ26 Membership for LOC

- a. Board Development + Revenue for 2026
- b. Serves as LOC
 - i. Three levels of board engagement
 - ii. Membership Levels (5)
 1. Revenue for Event Activation
 2. Payment over three-years
- c. 2026 Event Planning Updates
 - i. Sports Media Plan w/VSJ, SJC, CSJ – “Stay & Play in San Jose”
 - ii. BAHC Update

4. Baseball San Jose Feasibility Study

- a. Office of the Mayor & OED: Andy Dolich

5. SJSA Q1 Board Meeting – Thursday, September 12