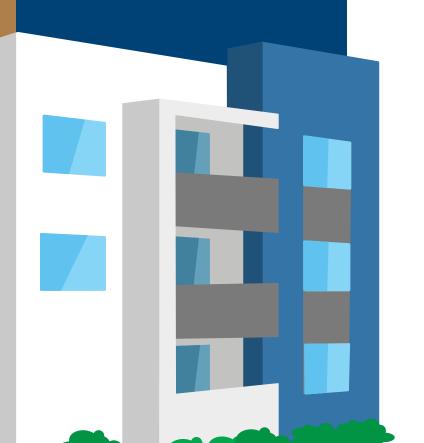


Housing



San José Bridge Program (SJ Bridge)

City Council

March 8, 2022 Item: 8.2 **Jacky Morales-Ferrand**

Director, Housing

Ragan Henninger

Deputy Director, Housing

Kelly Hemphill

Homelessness Response Manager



Community Plan to End Homelessness

♠ 6,097 homeless individuals counted in San José (84% unsheltered)

■ Strategy 1: Ensure all residents who are able to work have access to living wage employment

★ Strategy 3: Ensure that community spaces are safe and welcoming for housed and unhoused residents





2/15/2022

SJ Bridge Program HISTORY

- **2018: Litter pick up program implemented under PRNS to address blight**
- **2020:** Transferred program to Housing Department (to include housing with employment)
- **2021:** Housing RFP solicited operators to offer employment and housing (in coordination) for SJ Bridge participants
 - Employment: GOODWILL
 - Housing: LIFEMOVES
- **★** February 15, 2022: City Council approval of Goodwill as operator of SJ Bridge Program
- **▲** Spring 2022: City Council approval of LifeMoves to operate various housing options for SJ Bridge employees, including Guadalupe EIH





SJ Bridge Program OVERVIEW

- **▲** Serve up to 150 individuals experiencing homelessness
- **▲** Client-centered
- ★ Rapidly employ clients as Goodwill employees @ \$18.50/hour for 20 hours per week
- ★ Transition to career training for long-term living wage employment (\$24.07 with health benefits or \$25.31 per hour without benefits)
- **▲** House 120 individuals through LifeMoves



PROVIDING HOUSING FOR ALL



Employment + Housing = GOAL

- ▲ SJ Bridge will offer a path to permanent living wage employment AND stable permanent housing
- **★** 54% of the 150 individuals who graduate from the rapid employment program will continue their path to a living wage job training program
- ♠ 80% of the 150 individuals enrolled in SJ Bridge will successfully be placed in a housing option





SJ Bridge Program DESIGN

- **▶** PHASE 1: Rapid Employment Programs
 - Litter clean-up crews
 - Trails and parks beautification projects
 - Public Restroom Attendant Pilot Program
- **► PHASE 2: Career Training & Placement**
 - Assessment
 - Workshops
 - Supportive services
 - Living wage career/employment placement





SJ Bridge Program COORDINATION

Goodwill

Rapid Employment

Career Training & Placement

LifeMoves

Housing

Case Management

PRNS & DOT

Clean-up Locations

Routes

Guadalupe Parks Conservancy

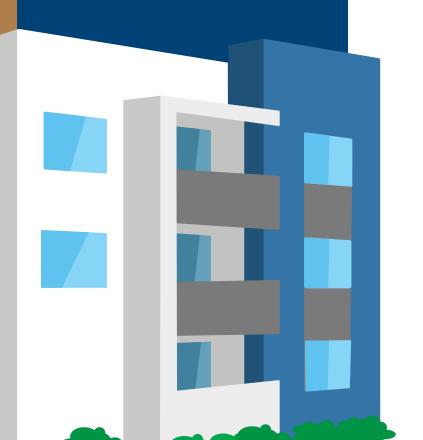
Beautification Projects

PROVIDING HOUSING FOR ALL





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