



Housing

San José Bridge Program (SJ Bridge)

City Council

March 8, 2022

Item: 8.2

Jacky Morales-Ferrand

Director, Housing

Ragan Henninger

Deputy Director, Housing

Kelly Hemphill

Homelessness Response Manager

Community Plan to End Homelessness

- 🏠 **6,097** homeless individuals counted in San José (84% unsheltered)
- 🏠 **Strategy 1:** Ensure all residents who are able to work have access to living wage employment
- 🏠 **Strategy 3:** Ensure that community spaces are safe and welcoming for housed and unhoused residents



SJ Bridge Program HISTORY

- 🏠 **2018:** Litter pick up program implemented under PRNS to address blight
- 🏠 **2020:** Transferred program to Housing Department (to include housing with employment)
- 🏠 **2021:** Housing RFP solicited operators to offer employment and housing (in coordination) for SJ Bridge participants
 - **Employment: GOODWILL**
 - **Housing: LIFEMOVES**
- 🏠 **February 15, 2022:** City Council approval of Goodwill as operator of SJ Bridge Program
- 🏠 **Spring 2022:** City Council approval of LifeMoves to operate various housing options for SJ Bridge employees, including Guadalupe EIH



SJ Bridge Program OVERVIEW

- 🏠 **Serve up to 150 individuals experiencing homelessness**
- 🏠 **Client-centered**
- 🏠 **Rapidly employ clients as Goodwill employees @ \$18.50/hour for 20 hours per week**
- 🏠 **Transition to career training for long-term living wage employment (\$24.07 with health benefits or \$25.31 per hour without benefits)**
- 🏠 **House 120 individuals through LifeMoves**



Employment + Housing = GOAL

- 🏠 **SJ Bridge will offer a path to permanent living wage employment AND stable permanent housing**
- 🏠 **54% of the 150 individuals who graduate from the rapid employment program will continue their path to a living wage job training program**
- 🏠 **80% of the 150 individuals enrolled in SJ Bridge will successfully be placed in a housing option**



SJ Bridge Program DESIGN

🏠 PHASE 1: Rapid Employment Programs

- Litter clean-up crews
- Trails and parks beautification projects
- Public Restroom Attendant Pilot Program

🏠 PHASE 2: Career Training & Placement

- Assessment
- Workshops
- Supportive services
- Living wage career/employment placement



SJ Bridge Program COORDINATION

Goodwill

Rapid
Employment

Career Training
& Placement

LifeMoves

Housing

Case
Management

PRNS & DOT

Clean-up
Locations

Routes

Guadalupe Parks Conservancy

Beautification
Projects





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