



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, MARCH 26, 2018

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

PRESENT: Councilmember Johnny Khamis, Chair; Councilmember Dev Davis, Vice Chair; Councilmember Raul Peralez, Councilmember Don Rocha, and Councilmember Lan Diep.

ABSENT: All Present.

STAFF: Kim Walesh, City Manager's Office; Ed Moran, City Attorney's Office; Ru Weerakoon, Mayor's Office, and Louis Ósémwegie, City Clerk's Office.

(b) REVIEW OF WORK PLAN

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Dev Davis, and carried unanimously, the Committee approved the Work Plan, and the below listed actions were taken as indicated. (5-0.)

**Affordable Housing Investment Plan. (Housing).
Deferred to the April 23, 2018 CED Committee Agenda.**

**Prioritization for Tenants of Affordable Apartments. (Housing).
Deferred to the April 23, 2018 CED Committee Agenda.**

**Citywide Retail Opportunity Analysis and Recommendations. (Planning, Building & Code Enforcement).
Deferred to the June 25, 2018 CED Committee Agenda.**

(c) CONSENT CALENDAR

There were none presented.

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REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (Economic Development).

Deputy City Manager Kim Walesh summarized the highlights of the April edition of the SJ Economy Newsletter, including among other features, the return of Comic Con for the third year in a row; Steve Wozniak as San José Ambassador and City's most enthusiastic fan as well as the return of Apple's worldwide developers conference to San José for the second time with 75 countries represented.

Action: No vote action was required. The Committee accepted the verbal report.

(2) Team San Jose Performance Measures and Mid-Year Report. (Office of Cultural Affairs).

Documents Filed: (1) Memorandum from Deputy City Manager Kim Walesh, dated March 16, 2018. (2) Staff presentation, entitled, "Mid-Year Report to the CEDC", dated March 26, 2018.

Team San José Strategic Development Director Ben Roshke, Team San José Vice President Laura Chmielewski, and Cultural Affairs Director Kerry Adams Hapner offered the report and responded to questions.

Action: No vote action was required. The Committee accepted the verbal report.

(3) Small Project Inclusionary Housing. (Housing).

Documents Filed: (1) Memorandum from Housing Department Director, Jacky Morales-Ferrand, dated March 12, 2018. (2) Attachment A, entitled, "Inclusionary Programs by County, City, and Threshold Size", (3) Attachment B, entitled, "Policy Considerations for Small Project Inclusionary Housing Ordinance", (4) Staff presentation, entitled, "Small Projects Inclusionary Housing Ordinance (IHO)". Dated March 26, 2018.

Housing Manager Patrick Heisinger, and Senior Development Officer Amy Chen offered a presentation and responded to questions.

Councilmember Don Rocha left the meeting at approximately 2:07 p.m.

Councilmember Raul Peralez left the meeting room at approximately 2:09 p.m.

Action: Upon motion by Councilmember Dev Davis, seconded by Councilmember Lan Diep, and carried unanimously, the Committee accepted the report. Staff to return to the May 21, 2018 Committee meeting with some final recommendations (3-0-2. Absent: Peralez, Rocha.).

(4) Citywide Offsite Signage and Downtown Sign Intensification Update. (Economic Development/Planning, Building & Code Enforcement).

Documents Filed: (1) Memorandum from Planning, Building and Code Enforcement Acting Director, Rosalynn Hughey, dated March 12, 2018. (2) Memorandum from City Attorney Richard Doyle, dated March 21, 2018.

Planning, Building and Code Enforcement Acting Director Rosalynn Hughey offered the report and responded to questions.

Councilmember Raul Peralez returned to the meeting room at approximately 2:15 p.m.

Public Comments: Former Mayor Chuck Reed commented on the RFP-RFI process and sought some clarification on the issue.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Dev Davis, and carried unanimously, the Committee accepted the verbal report on workplan progress regarding off-premise commercial advertising on City-owned sites and expenditures for the development of this policy. (4-0-1 Absent: Rocha.)

OPEN FORUM

There were none.

ADJOURNMENT

Councilmember Johnny Khamis adjourned the meeting at 2:29 p.m.



for Councilmember Johnny Khamis, Chair
Community and Economic Development Committee

JK/lo

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