



# Memorandum

**TO:** RULES AND OPEN  
GOVERNMENT COMMITTEE

**FROM:** Mayor Matt Mahan

**SUBJECT:** SEE BELOW

**DATE:** 02/05/2024

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APPROVED

Date: 02/05/2024

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**SUBJECT:** Retroactive approval of Fisher Concert Tower Lighting on March 29, 2025, sponsored by the Mayor's Office as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event.

## **RECOMMENDATION**

1. Retroactively approve the Fisher Concert Tower Lighting on March 29, 2025 as a City Council sponsored Special Event and approve the expenditure of funds; and
2. Retroactively approve and accept donations from various individuals, businesses, or community groups to support the event; and
3. Place the item on the Tuesday, April 15, 2025, Council Agenda for action.

## **BACKGROUND**

Lighting City Hall Tower in blue to honor and acknowledge Fisher's Concert at San Jose City Hall on Saturday, March 29, 2025, marks a significant cultural activation for the downtown core.

During this event, approximately 12,000 attendees are expected to gather in Downtown San Jose. This influx of visitors will provide a substantial boost to the local economy by driving business to restaurants, bars, hotels, and other establishments, while also increasing engagement with public spaces and transportation services.

This effort to light City Hall Tower serves as a visible and impactful gesture of recognition for the event, highlighting the City's commitment to vibrant cultural programming in downtown and its growing reputation as Silicon Valley's top destination for world-class entertainment.

The illumination of City Hall Tower underscores San Jose's dedication to fostering a dynamic and inclusive nightlife scene, promoting economic vitality, and ensuring that major events contribute positively to the community.

### **ANALYSIS**

City Council Policy 7-14, City Hall Event Lighting Policy, Sections B.1 and C.1 allows Tower lighting in conjunction with proclamations for official actions or ceremonial items as approved by City Council.

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Mayor Mahan will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable the Mayor's Office, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the April 9, 2025, Rules Committee Agenda and the Tuesday, April 15, 2025, City Council Agenda.

### **CEQA**

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.