

Item 3.1

City Manager's COVID-19 Update

Lee Wilcox, Chief of Staff, Emergency Operations Center Director

Kip Harkness, Deputy City Manager, Emergency Operations Center Director

June 30, 2020

Slow and reduce the spread of COVID-19, and support our most at-risk people

Roadmap through the Epidemic: City Response – Highest Priority Actions

- | | |
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| 1. Compliance with Public Health Orders ("Shelter in Place") | + Education, enforcement and engagement |
| 2. Continuity of Essential City Services | + Ensuring essential services are provided safely for the duration of the epidemic |
| 3. Support for At-Risk Communities and Populations <ul style="list-style-type: none">▪ Food & Necessity Distribution and Feeding<ul style="list-style-type: none">– Senior Support and Services– Medically At-Risk Support and Services▪ Homeless Support and Services (Shelter Delivery and Quarantine)▪ Local Assistance for:<ul style="list-style-type: none">– Individuals and Families– Small Business and Non-Profit Support | + County wide food distribution, focusing first on the most at-risk and then, scale and sustain
+ Support seniors in isolation
+ Support medically at-risk populations in isolation
+ Increase shelter, hygiene services and health support to homeless population
+ Local assistance for individuals and families
+ Support small businesses and develop understanding of new forms of assistance (e.g. SBA) and begin to operationalize |
| 4. Powered by People – Support our people so they can act <ul style="list-style-type: none">▪ Ensure Safety of City Staff Performing Essential Services▪ Families Support for City Staff Performing Essential Services (including childcare)▪ Redeploying Staff to Essential Services and Response | + Support safety of City Staff performing essential services
+ Prioritize testing, child care, and other support services for staff performing essential services
+ Temporarily re-assign staff in non-essential services to essential or emergency management functions |

Enabling Actions Supporting the Response

- | | |
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| 5. Silicon Valley Strong Campaign | + A public campaign amplifying public health messages, raising funds, and volunteers |
| 6. Communications and Engagement with Community | + Messaging to broader community with focus on engaging our most at-risk communities in multiple languages |
| 7. Funding and Cost-Recovery <ul style="list-style-type: none">▪ Maximizing Cost-Recovery (CalOES and FEMA)▪ Securing Funding State, Federal and Private Grants | + Coordinated approach to federal, state, local, and privately raised funds with a focus on effective response and cost recovery for the City organization |
| 8. Future Planning | + Understanding future trajectory and impacts of COVID-19 |

Financial Recovery Update

Bena Chang, Director, Intergovernmental Relations

Federal Update

COVID Response

**Package 3.0
CARES Act**

PASSED

**PPP and
Health Act 3.5**

PASSED

Package 4.0

In Negotiation

Recovery

**Infrastructure
Bill**

Package 4.0: Potential Elements

**Unemployment
Insurance**

**State/Local
Government**

**Direct
Stimulus
Payments**

**Payroll Tax
Credit**

**Business
Liability
Protection**

House Moving Forward Act (\$1.5T)

Key Focus Areas

Transportation

Rural Broadband

Low Income Schools

Housing

Clean Energy

Hospitals

Postal Service

State Update

State Budget

\$550 million from State CRF
Hotel/motel acquisition and rehab

\$300 million Round 2 of HHAP
\$130M to Big Cities

\$50M for PSPS Events

State Update

State Policy

Revenue

- Excess ERAF
- Board of Equalization / SB1431
Property Tax Valuations

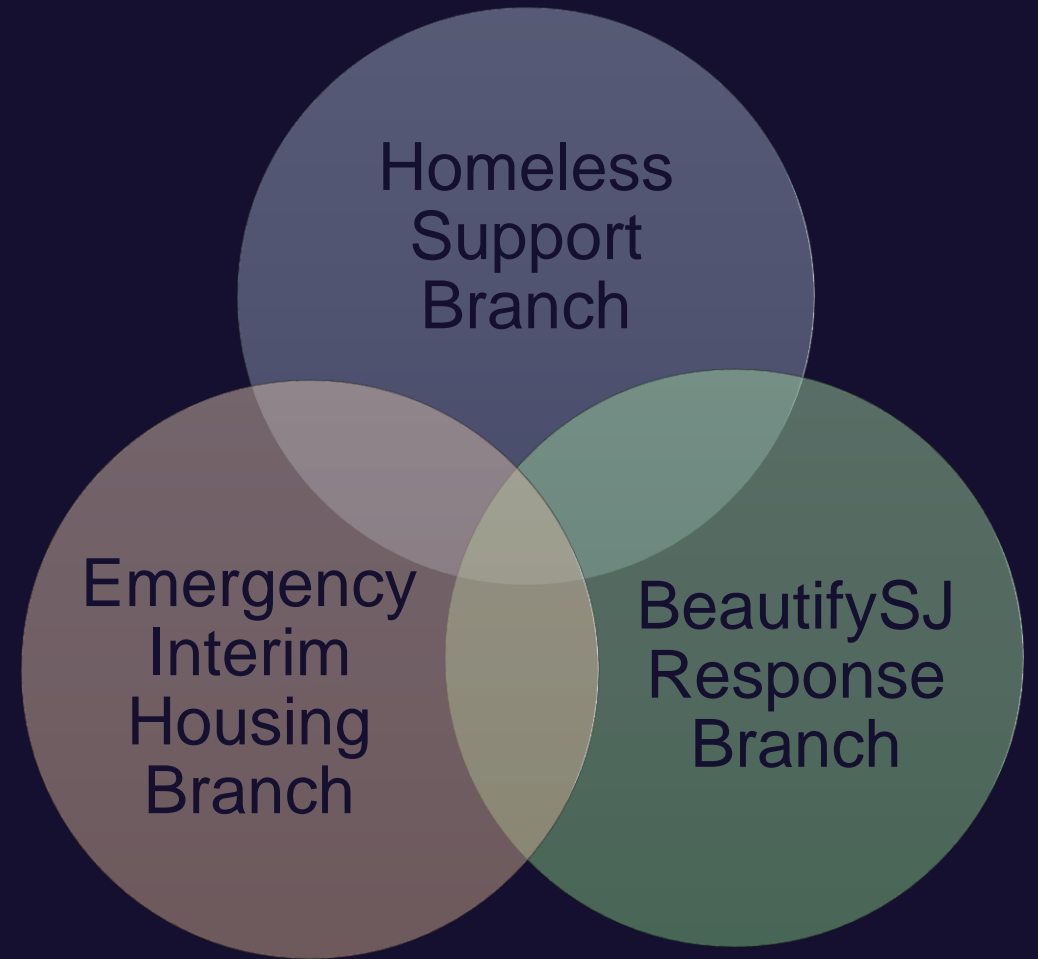
Timelines

- AB 900 projects (Downtown West)
- SB 1383 Organic Waste
Enforcement

Regulations

- Outdoor Dining and ABC
-

COVID-19: Homeless Response BeautifySJ Response



Jim Ortbal, Deputy City Manager, EOC Operations Section Coordinator

Jacky Morales-Ferrand, Director, Housing Department

Jon Cicirelli, Director, PRNS/Beautify SJ

Pre COVID-19 Homelessness Crisis



6,097 are homeless
in San José.

5,117 are
unsheltered.

Pre COVID-19 Homelessness Crisis

Supportive Housing System Progress 2015-2019

Thanks to the collective efforts of partners throughout the community, over the past five years, we have done the following:

Helped **8,884 households** resolve their homelessness,



representing **14,132 people**



Launched a new homelessness prevention system that now serves about **1,000 households annually**



Doubled the number of supportive housing units in Santa Clara County



Doubled our temporary housing and emergency shelter capacity

Despite collective successes, facing significant challenges

- Inflow 3:1
- Delivering permanent supportive housing can take 3-5 years
- Need more and new interim strategies

New Community Plan to End Homelessness



Address the root causes of homelessness through system and policy change



Expand homelessness prevention and housing programs to meet the need



Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

3-Strategy Approach for Collective Impact

Coming to Council late August 2020

COVID-19 Pandemic Layered on Top of Existing Shelter Crisis

- **Santa Clara County Shelter in Place Order**
- **CDC Guidance**
 - **Shelter as many unhoused as possible**
 - **Allow unsheltered to remain in place**
- **City Suspends Abatement Program**
- **Emergency Actions**
 - **Stand up housing**
 - **Support encampments**

COVID-19: Responding to Public Health Emergency through Community Plan Lens

Strategy 3 Improving quality of life for unsheltered individuals and create healthy neighborhoods for all

Double the number of year-round temporary housing beds and offer a variety of welcoming temporary housing options throughout the county

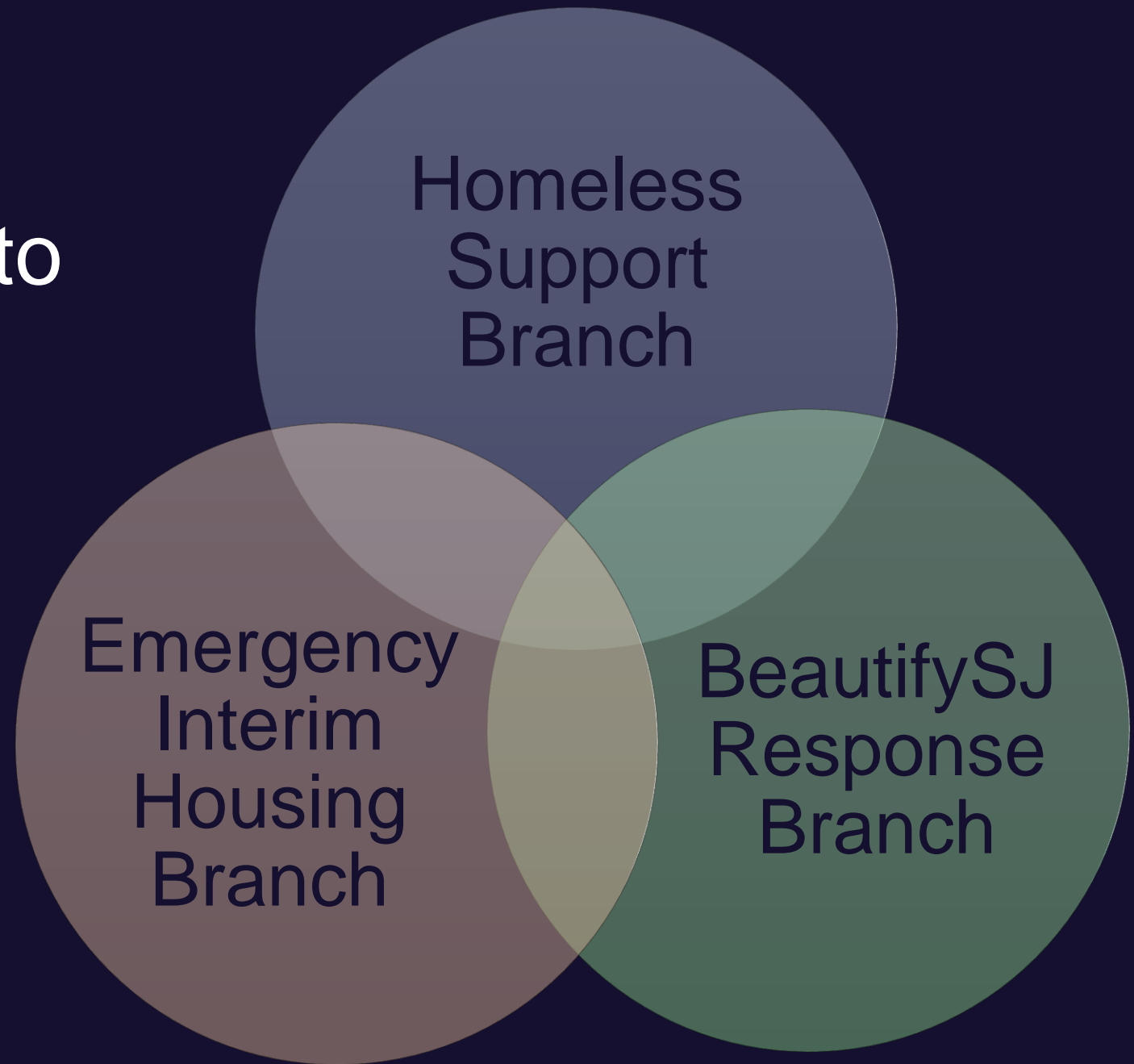
Increase street outreach, hygiene services, and transportation options to match the needs of unsheltered residents

Increase mental health and substance use services

Ensure that community spaces are safe and welcoming for housed and unhoused residents

Engage a cross-section of community partners to address the needs of unsheltered residents

EOC Organizes to Respond to Intersecting Crises



COVID-19: Responding to Public Health Emergency

Increase Temporary Housing Beds

- ✓ Created shelter hotline to centralize and facilitate housing placements **(408) 278-6420**
- ✓ Expanded temporary housing and shelter capacity
 - Over **731 motel/hotel rooms** across 12 sites in 7 cities
 - Over **375 new temporary shelter beds** across Parkside Hall, South Hall, and Fairgrounds
 - **40 new beds** for families at Camden Community Center
- ✓ **Expanded operating hours of 10 shelters**, Safe Parking, and Overnight Warming Locations
- ✓ **\$2 million** in motel vouchers for families

COVID-19: Responding to Public Health Emergency

Emergency Interim Housing

- Monterey Rd at Bernal (78 units)
- *Late July*
- Rue Ferrari at 101 (120 units)
- *Late August*
- Evans Lane (108 units)
- *Late August*



Evans Lane – A place for families

COVID-19: Responding to Public Health Emergency



Pilot Encampment Support Program

Hygiene

- Handwashing
- Portable restrooms
- Mobile showers
- Trash pick up

Housing Solutions

- Shelter Hotline
- Housing Assessments
- Housing Problem Solving



Street Outreach

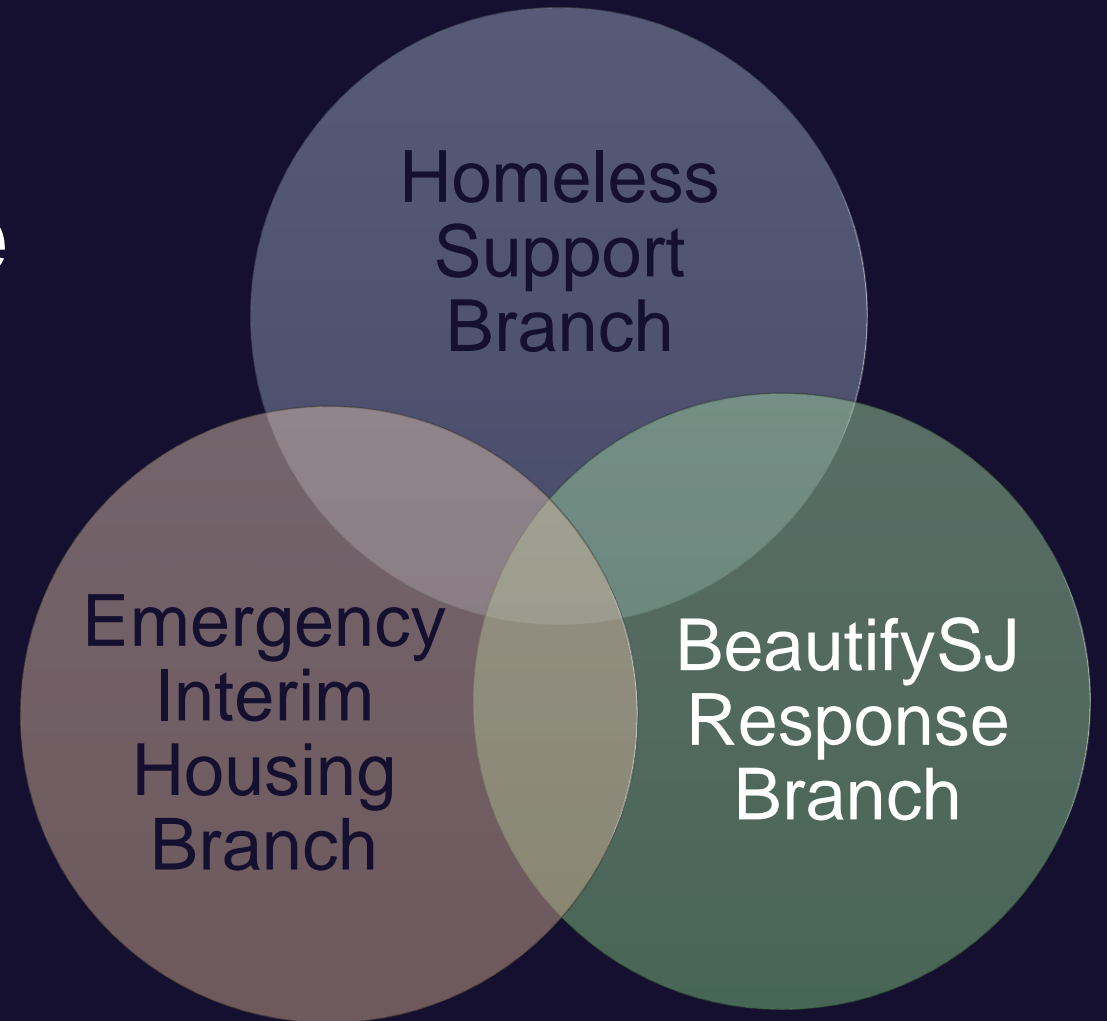
- COVID-19 Support & Education
- Social Distancing
- Random COVID-19 Testing

Under Development...

- Housing Problem Solving
- Systematized waste management service
- Enhanced Outreach

EOC Scaling Response

- Blight
- Illegal Dumping
- Encampment Trash



COVID-19 Impacts on BeautifySJ Services and Conditions

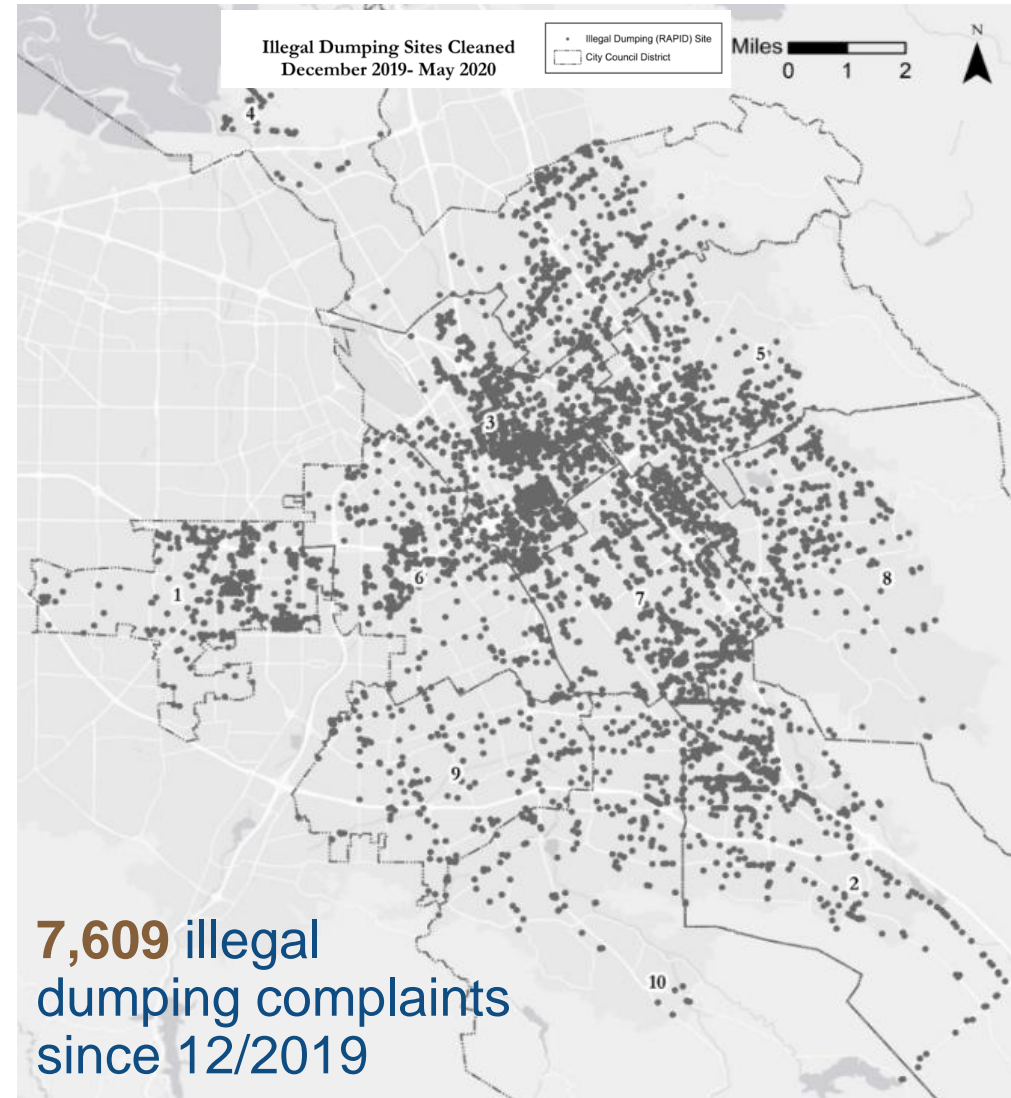
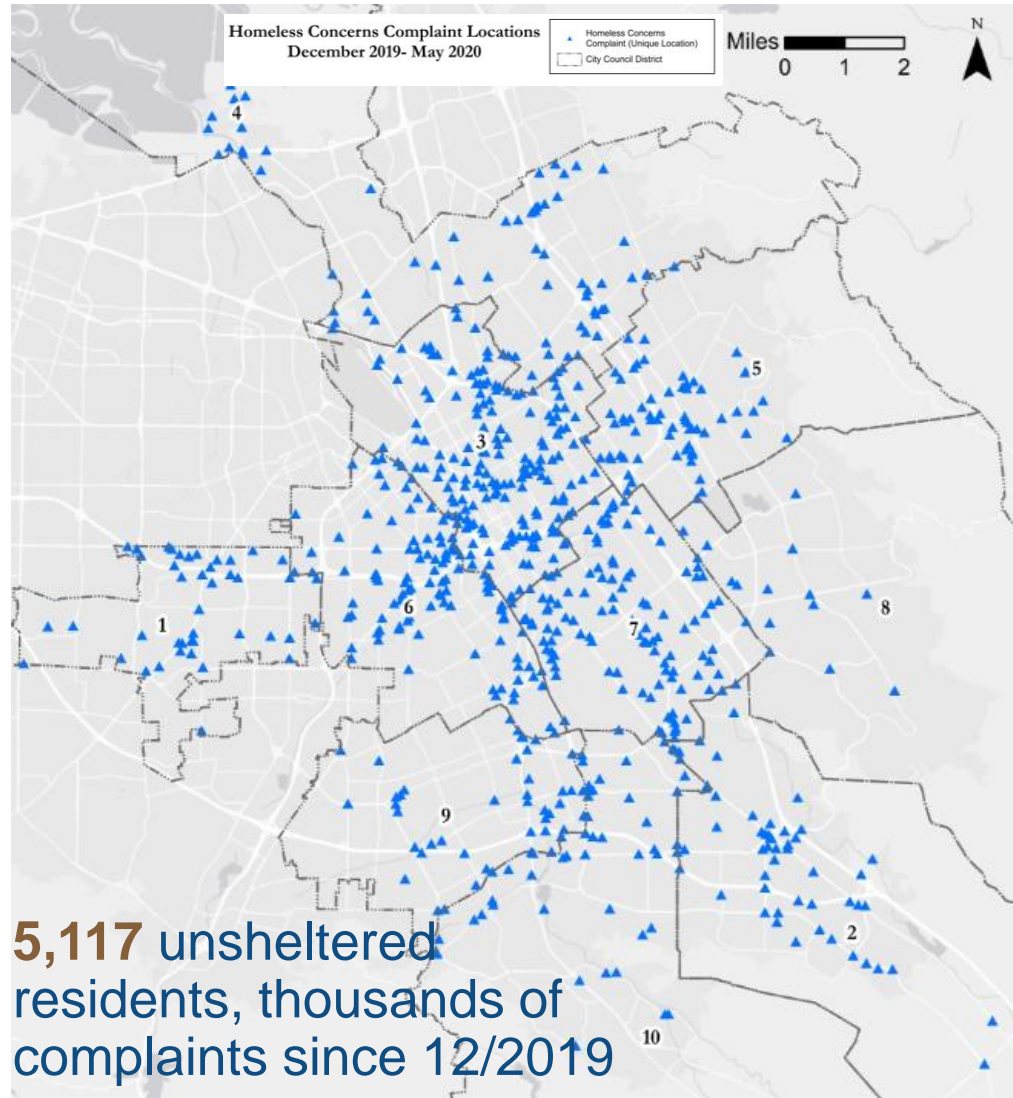
Public Health Order and Guidance

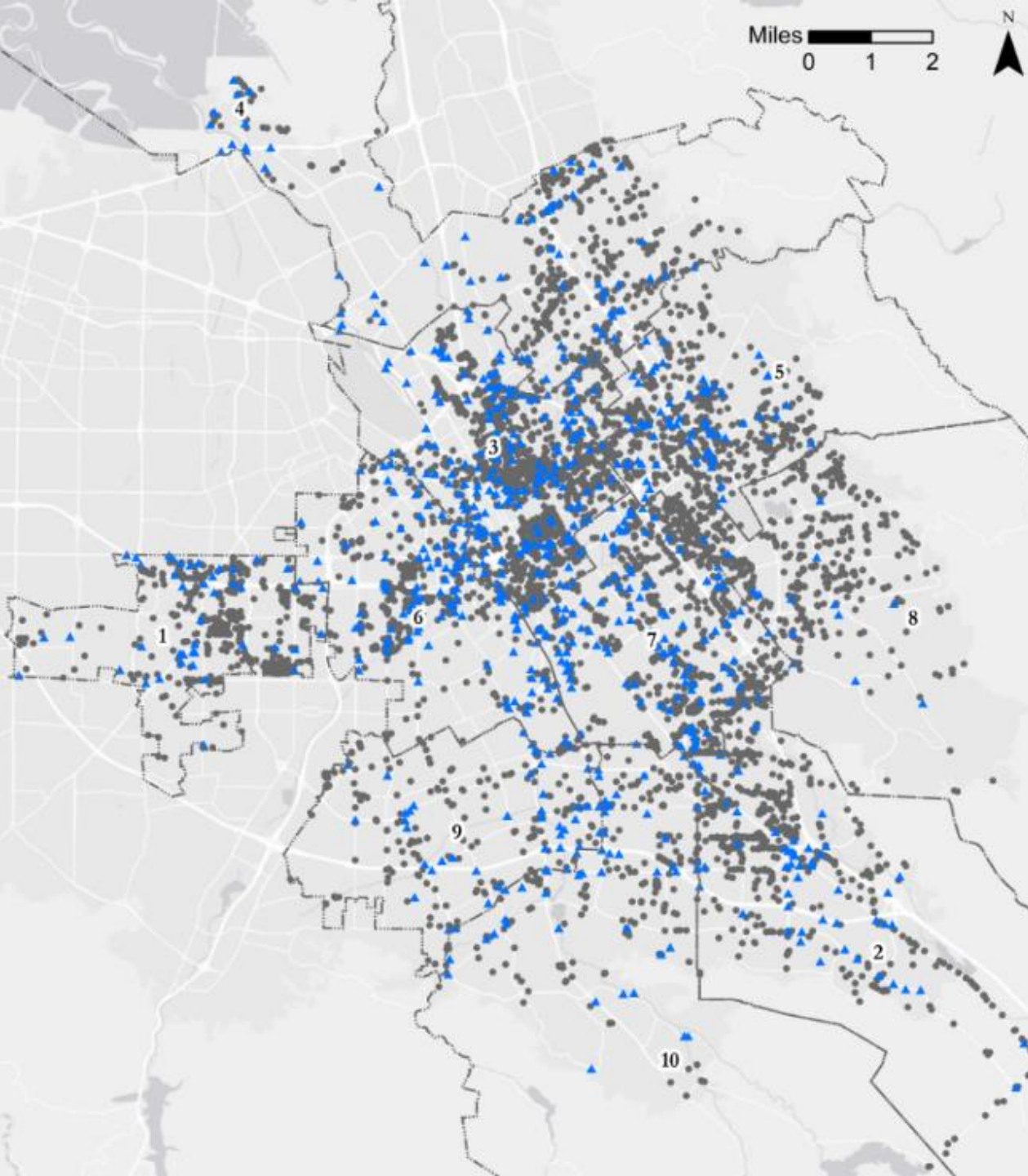
Service Continued	Service Suspended & Restarted	Remains Suspended
Anti-Litter/Graffiti Free Junk Pick Up/Litter Cans Landscape/Median Maintenance Priority 1 Illegal Dumping (ROW)	Illegal Dumping (RAPID) SJBridge Vehicle Abatement	Encampment Abatements Dumpster Days Cash for Trash Beautify SJ Grants Neighborhood Beautification

Resulting Conditions

- Increased service request backlogs
- Increased trash from encampments (e.g. no abatements)
- Increased “resident spring cleaning” (e.g. limited illegal dumping pickups)
- Protest damage and graffiti cleanup

Scoping the Encampment and Illegal Dumping Challenges





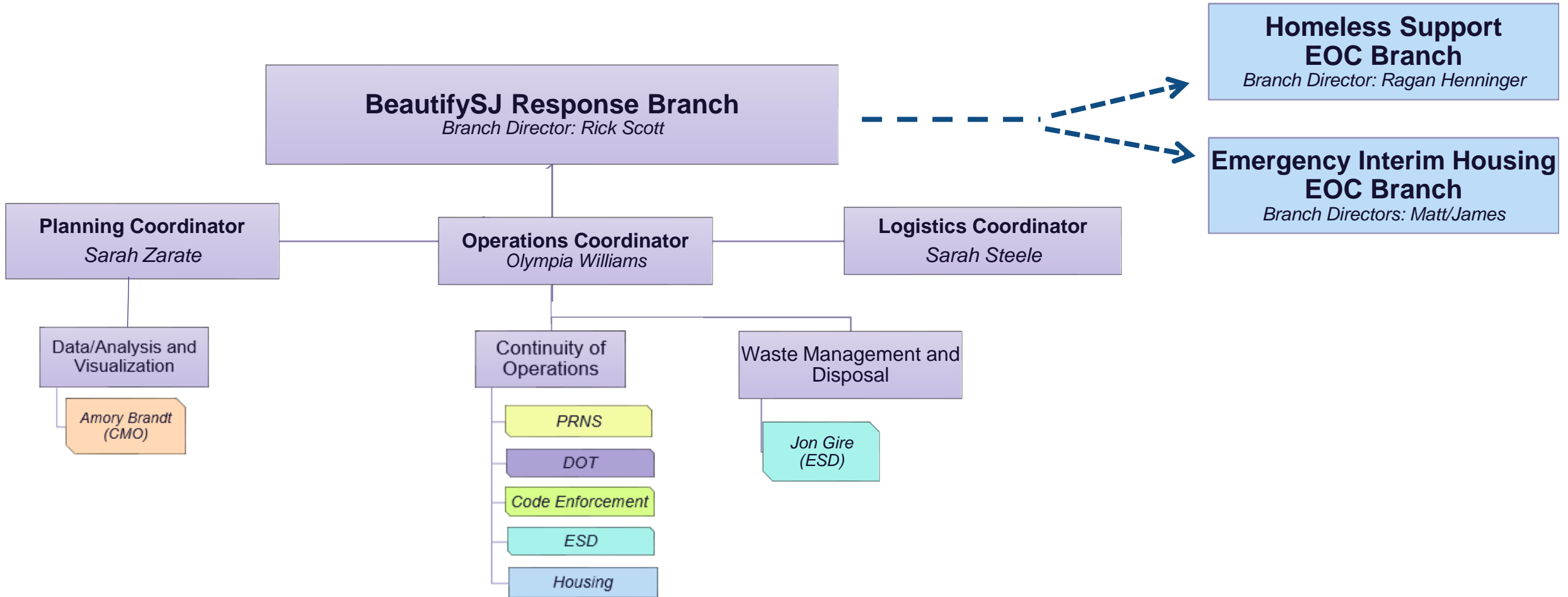
Scoping the Encampment and Illegal Dumping Challenges

The problems intersect, yet are **distinct**.

They are individually **complex, widespread**, and touch every part of City.

Limited resources creates **service gaps**, requires **prioritized response**, and results in **poor conditions**.

EOC - BeautifySJ Response Branch



EOC - BeautifySJ Response Branch Goals



Immediate (wks 1-8 scale effort, continue thru Dec.)

SG1 Increase emergency trash pickup & develop systematic waste disposal for SJ encampment residents

SG2 Ensure continuity of existing BeautifySJ initiatives and program

Long-term (next 6mo)

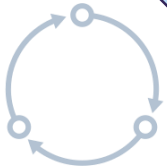
SG3 Redefine, Unify, and Deliver BeautifySJ programs & Develop Plan to address critical service gaps

BeautifySJ Response Branch



SG1 Increase emergency trash pickup & develop systemic waste disposal for SJ encampment residents

- Invest Coronavirus Relief Funds (\$4M)
- 60+ sites with regular waste disposal service
- Deploy pilot dumpster program (5 sites)
- Define ongoing needs & systematic solutions



SG2 Ensure continuity of existing BeautifySJ initiatives and program

- Safe re-deployment of resources (Stage 6/7)
- Identify and prioritize hot spots (need/equity)
- Responsiveness while addressing backlog



SG3 Redefine, Unify, and Deliver BeautifySJ programs & develop plan to address critical service gaps

- Pilot, Measure, and Learn from SG1 & SG2
- Redefine program purpose, goals & success
- Define service delivery gaps and recommend unified resource and service plan

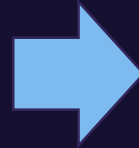
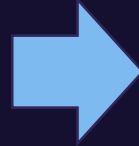
COVID Encampment Protocol Update

Guiding principle remains: *Prevent community spread of COVID-19*

Protocol Purpose

- Public health guidance
 - Abatement suspension/shelter in place (SIP)
- SIP supports County testing and tracing
- Certain conditions create public safety issues
- Address impassable public right of way (e.g. streets, sidewalks, trails, etc.)

BeautifySJ COVID-19 Team in Action





Housing

Trailer Report

June 30, 2020

Item 3.1



CalOES Trailers

- March 19th & 20th City received 104 trailers from CalOES (24 hrs notice)
- Significant repairs required on 90, 14 unusable
- CalOES direction: trailers for 1) COVID positive, 2) persons under investigation or 3) high risk per CDC, homeless populations



Set-up & Operations

Set Up \$530,000

- Utility infrastructure (electric, sewer, water)
- Supplies & Materials
- Trailer repairs
- Staff time

Monthly Operations \$445,000

- Generators/Electric
- Site operator/services
- Showers/laundry
- Security/Fencing
- Maintenance



Site Challenges & Client Safety

- 🏠 Trailer malfunctions
- 🏠 Plumbing/Sewer
- 🏠 Power outages
- 🏠 Fire(s)
- 🏠 Client Safety
- 🏠 Client mobility



Relocation of Residents

- 🏠 35 people (29 trailers occupied)
- 🏠 Advance Notice
- 🏠 All residents were relocated into a Motel/Hotel – NO ONE moved back into an encampment
- 🏠 City is going to replace the capacity – no loss of overall capacity



Relocation/Long-term Placement

- 🏠 Site identification: 15-20 acres needed
- 🏠 Infrastructure/Utilities
- 🏠 Approximate Cost \$8.2M

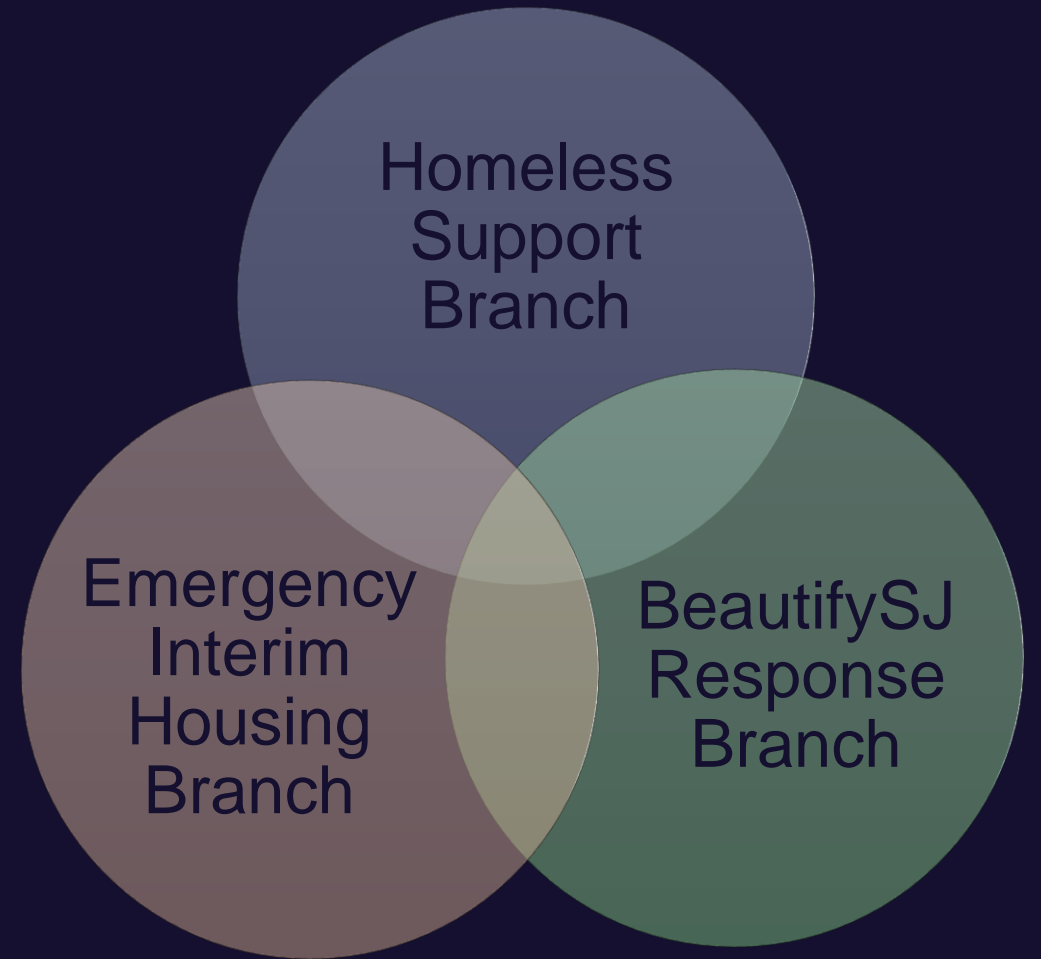


What's Next

- Request to State to take trailers back & reimburse City for costs incurred
- Community re-use



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July Priorities & Council Communications

Lee Wilcox, Chief of Staff, Emergency Operations Center Director

The Month Ahead

Maintain Emergency Response

Slow Spread of COVID-19, Support Our Most At-Risk People

- EOC Will Remain Active
- Key Efforts Will Continue: *Food, Housing, Local Assistance, Community Engagement, County Coordination Related to Isolation*

Chart Path Forward for City Organization

Powered by People 2.0

- Keeping Staff and Public Safe
- Resuming Select Additional City Services, Delivered Safely
- Building Digitally Enabled Effective Teams and Processes

July Council Communications

EOC Wednesday Information Memos

- Council will have access to EOC Directors for updates and problem solving as needed

Liaison Branch Will Refocus

- Branch will shift focus to Community and Economic Recovery

Special Council Meetings if Required

- Administration can request and/or Mayor/Council can set a special meeting

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