

**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, APRIL 23, 2018**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Committee Rooms 118-120, Council Wing, City Hall.

**PRESENT:** Councilmember Johnny Khamis, Chair; Councilmember Dev Davis, Vice Chair; Councilmember Don Rocha, Councilmember Lan Diep and Councilmember Raul Peralez, (1:33 p.m.)

**ABSENT:** All Present.

**STAFF:** Kim Walesh, City Manager's Office; Ed Moran, City Attorney's Office; Ru Weerakoon, Mayor's Office, and Louis Ósémwegie, City Clerk's Office.

**(b) REVIEW OF WORK PLAN**

Action: Upon motion by Councilmember Dev Davis, seconded by Councilmember Lan Diep, and carried unanimously, the Committee approved the Work Plan, and the below listed action was taken as indicated. (4-0-1 Absent: Peralez.)

**(1) Prioritization for Tenants of Affordable Apartments. (Housing).  
Deferred to the May 21, CED Committee Agenda.**

**(c) CONSENT CALENDAR**

**There were none presented.**

**REPORTS TO COMMITTEE**

**(1) Verbal Report on Economic Development Activities. (Economic Development).**

Documents Filed: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development.

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**(1) Verbal Report on Economic Development Activities. (Cont'd)**

Deputy City Manager Kim Walesh gave highlights of the latest edition of the SJ Economy E newsletter, including the ranking of San José as the number 1 best City for job seekers and job startups for 2018 compiled by Indeed - the job search website; ribbon cutting for Reich, the opening of Camino Brewery number 12 in San José, the ongoing transformation at Eastridge Mall, (rebranding itself as Eastridge Center); as well as call for nominations for Cornerstone of the Arts Awards, a program of the Office of Cultural Affairs and the Arts Commission.

Councilmember Don Rocha left the meeting room at approximately 1:42pm.

Action: No vote action was required. The Committee accepted the verbal report.

**(2) Affordable Housing Investment Plan. (Housing).**

Documents Filed: (1) Memorandum from Housing Department Director, Jacky Morales-Ferrand, dated April 9, 2018. (2) Supplemental Memorandum from Housing Department Director, Jacky Morales-Ferrand, dated April 23, 2018. (3) Attachment A, entitled, “Affordable Housing Target Populations”. (4) Attachment B, entitled, “Affordable Housing Production Status Report: As of April 10, 2018\*”. (5) Attachment C, entitled, “City Funding Sources for Affordable Housing”. (6) Attachment D, entitled, “Local Funding Options”. (7) Staff presentation, entitled, “Affordable Housing Investment Plan FY 2018/19 –2021/22”, dated April 23, 2018. (8) Letter(s) from the Public.

Housing Director Jacky Morales-Ferrand, Division Manager Patrick Heisinger, and Division Manager Kristen Clements offered the plan and responded to questions.

Public Comments: Offering comments were Blair Beekman, Kevin Zwick (representing Housing Trust Silicon Valley), Matthews Reed, Ron Johnson (Sacred Heart Affordable Housing Action Committee), Mariela Garcia (Sacred Heart Community Service), Bruce Roberts (Sacred Heart Community Service), Bob Stromberg (representing Destination Home), Geoffrey Morgan (First Community Housing), Peter Feng (representing, Silicon Valley at Home), Chris Block, and Roma Dawson (from District 1.)

Action: Upon motion by Councilmember Dev Davis, seconded by Councilmember Lan Diep, and carried unanimously, the Committee accepted the Affordable Housing Investment Plan. (4-0-1 Absent: Rocha.)

**(3) Annual Update on Work2future. (Economic Development).**

Documents Filed: (1) Memorandum from Work2future Director, Monique Melchor, dated April 9, 2018. (2) Attachment A, entitled, “Federal Performance Results”. (3) Attachment B, entitled, “Examples of Individuals Served by Work2future”. (4) Staff presentation, entitled, “work2future”, dated April 23, 2018.

Work2future Director Monique Melchor, Special Projects Unit Manager Lawrence Thoo, and Work2future Economic Development Officer Des Woodworth offered the Update and responded to questions.

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**(3) Annual Update on work2future. (Economic Development). (Cont'd)**

NextFlex Workforce Development Director Brynt Parmeter commented on Flex Factor and his organization's partnership with Work2Future.

Public Comments: Blair Beekman offered comments on Work2future.

Action: No vote action was required. The Committee accepted the verbal report. (4-0-1. Absent: Rocha.)

**(4) Downtown Retail Strategy. (Economic Development/Planning, Building and Code Enforcement).**

Documents Filed: (1) Memorandum from Planning, Building and Code Enforcement Director, Rosalynn Hughey and Economic Development Assistant Director Nanci Klein, dated April 9, 2018. (2) Staff presentation, entitled, "Downtown San Jose Retail Strategy Progress Report", dated April 23, 2018.

Economic Development Assistant Director Nanci Klein, Downtown Strategy Manager Blage Zelalich, Strategic Economics Principal Dena Belzer, and PBCE Division Manager Michael Brilliot offered the strategy and responded to questions.

Public Comments: Blair Beekman offered comments.

Action: Upon motion by Councilmember Dev Davis, seconded by Councilmember Raul Peralez, and carried unanimously, the Committee accepted the Strategy. (4-0-1 Absent: Rocha.)

**OPEN FORUM**

Blair Beekman offered comments on broadband technology, law enforcement and data collection in Downtown San José.

**ADJOURNMENT**

Councilmember Johnny Khamis adjourned the meeting at 4:09 p.m.



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for Councilmember Johnny Khamis, Chair  
Community and Economic Development Committee

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