



Memorandum

TO: RULES AND OPEN GOVERNMENT COMMITTEE

FROM: Mayor Sam Liccardo

SUBJECT: REQUEST FOR TRAVEL

DATE: August 27, 2018

APPROVED:

DATE:

8/27/18

RECOMMENDATION:

Authorize travel, accept travel payments to the City of San Jose, and designate Mayor's staff, Shireen Santosham, as a City representative to attend the Knight Foundation's Smart Cities Summit in Philadelphia, PA and continue on to Washington, D.C. to participate in a PoliticoLive event "*The New Age of Innovation: The state of play in 5G in the U.S.*"

Location: Philadelphia, PA and Washington, D.C.

Meeting Dates: September 18-20, 2018

Source of Funds: Knight Foundation & Politico

Purpose: Shireen Santosham to be designated as a City of San José representative at the Knight Foundation Smart Cities Summit and the PoliticoLive event "*The New Age of Innovation: The state of play in 5G in the U.S.*"

Shireen is the Chief Innovation Officer on the Mayor's team and works with key staff in the City Manager's Office to further the City's Smart City and innovation initiatives, including expanding broadband to San Jose. Her expert knowledge and skills were instrumental in developing the Smart City Vision focused on broadening prosperity for San Jose residents.

Shireen was asked to speak at the Knight Foundation's Smart City Forum on the city's work with autonomous vehicles as a national leader in the space. This convening will gather cities across the U.S. to share lessons learned between cities. Shireen will share San José's autonomous vehicle strategy as a "best practice" approach for cities. This opportunity will be used to continue to show thought leadership by San José in the smart cities space, interface with potential donors and

academic partners on City initiatives who are investing in government technology and innovation.

Following this event, Shireen will continue travel to Washington, D.C. to participate in a PoliticoLive event around the future of 5G. San Jose emerged as a national leader in the discussion of expanding broadband and Shireen was asked to participate in a panel with experts in the telecommunications space. The event will be live broadcast and promoted on the Politco website with 20M+ unique visitors every month. Shireen will share San Jose's successes in attracting \$500M in private investment in broadband and our position against federal pre-emption of local rights-of-way.