

# Animal Care and Services Division UPDATE

March 14, 2024

Department of Public Works

**Matt Loesch**, Public Works Director

**Kiska Icard**, Interim Deputy Director  
Animal Care and Services

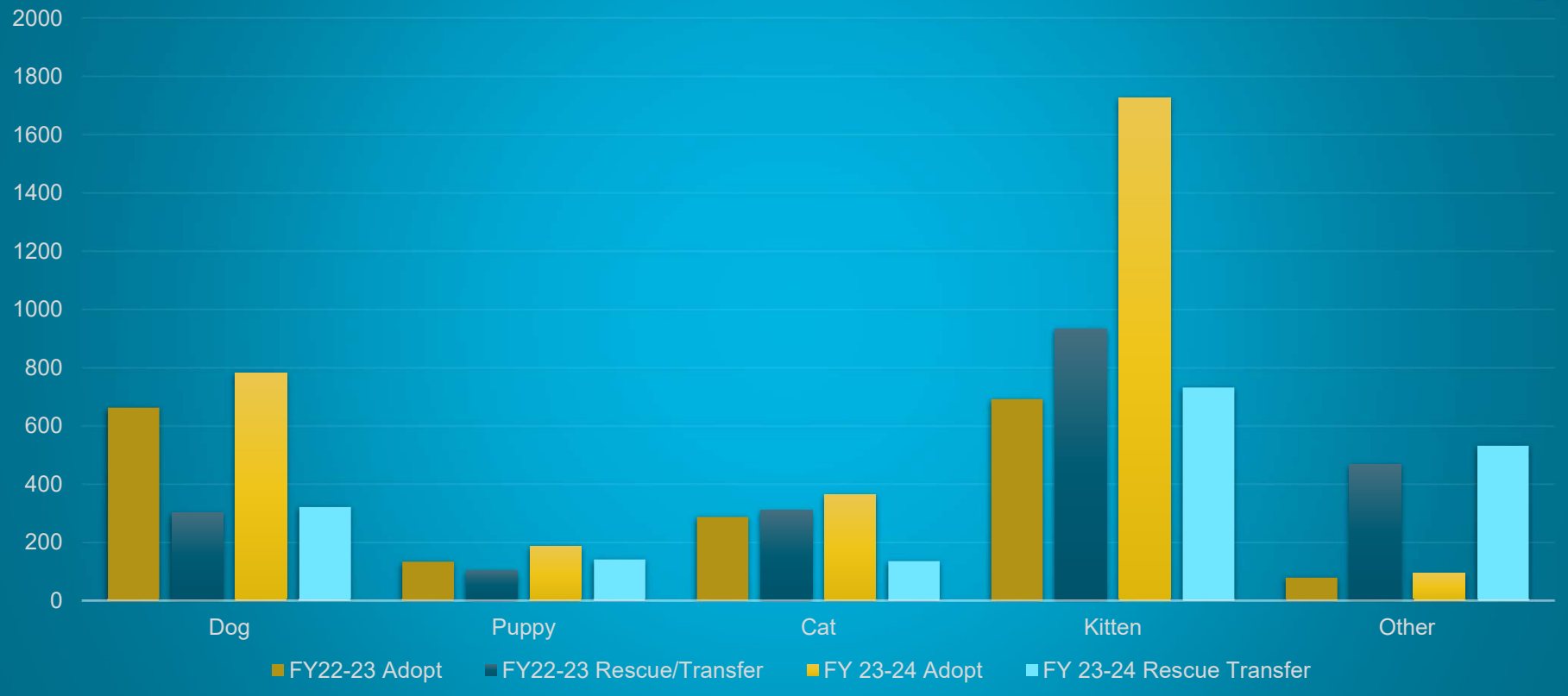


# Quick Facts

July-Feb	Adoptions	Rescues	Totals
FY 22-23	1,856	2,120	3,976
FY 23-24	3,155	1,864	5,019



## Outcome Comparison

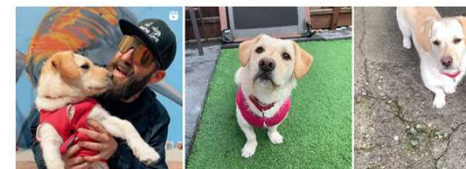


# Rescue & Rescue Partners

- Survey and results
- February 2024 dog and cat rescue stakeholder meeting
- Scheduled quarterly meeting
- Shared social media messaging
- Rescue coordinator (Temp-U)
- Focus on cat and kitten flow at ACS
- Panleuk prevention



adopt\_my\_block  
Following Message  
1,133 posts 22K followers 2,895 following  
San Jose Dog Rescue & Outreach  
Nonprofit organization  
360-501-0033 Non-Profit Dog Rescue & Outreach  
Foster Based  
Rehoming At-Risk Dogs  
Providing Supplies & Financial Assistance to Struggling Pet Parents  
linktr.ee/AdoptMyBlock



Silicon Valley Pet Project is at City of San Jose Animal Care & Services.  
December 18, 2023 · San Jose · 🌐  
Meet Olive, the embodiment of joy and energy! This bubbly girl couldn't contain her excitement during her first Doggie Day Out adventure. Despite a moment of hesitation in the car, after a few treats and some cozy encouragement, she hopped right in and was set for the ride!  
Olive proved to be the perfect hiking buddy. She gracefully strolled along, enjoying the scenery from her favorite spot—right by the front window. Olive walks like a pro on her front clip harness, effort... See more

## DOG DAY OUT PROGRAM MANAGED BY SVPP Featured Shelter Dog

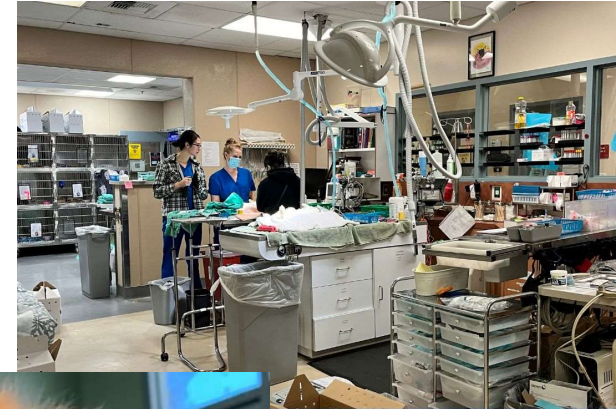


Interested in fostering with SVPP?  
Email dogfoster@svppetproject.org

You and 27 others

3 comments 19 shares

# TNR and Low-Cost S/N



- TNR schedule at SJ ACS
- Low cost spay and neuter (Starting 2024)
- External spay and neuter contracts
- Pending contracts
- Spay and neuter goals for 2024



# Shelter Operations - Communications



City of San Jose Animal Care & Services  
Published by Kellie Benz · February 3 at 1:00 PM · 🌐

All of our #CatMoms and #CatDads that meet the #grownupcats in our care have a soft spot for the #thycats.

We can't always know everything that they've experienced, but we can tell from their demeanor that they're brave.

For today, make a guess as to who the #thycats are. If you've up to six faith in y. If you're Shoshan #volunte was arrie: Felix (ID friend w/ Oreo's (I Angela (I herself. All of the human c Finally, w whose st Meet all adoption and ask t #CatDads #FindYo

## Performance

Reach ⓘ

43.8K ↑ 81.7%

Content interactions ⓘ

44K ↑ 50.1%

Followers ⓘ

Lifetime  
7.8K

Link clicks ⓘ

599 ↑ 2.6K%



— Reach — From organic — From ads



City of San Jose Animal Care & Services  
Published by Kellie Benz · February 21 at 12:02 PM · 🌐

For our second #seniordog post, we warn you in advance, this story is going to make you



👍❤️👍 Brave Dogs Advocacy and 323 others · 76 comments · 81 shares

👍 Like

💬 Comment

➦ Share

City of San Jose Animal Care & Services  
Published by Kellie Benz · February 17 at 9:00 AM · 🌐

It's a special Saturday #Caterday as our cats say, hey ... can you ... dog?

Right now, all our adult dogs are #freetoadopt to qualified adopters. Our hours open at 10 a.m. every day except Monday when we open at noon. (This Monday is a holiday)

Our shelter is in an #overpopulationcrisis. We have the space to care for 200 dogs, and we currently have 248. ... See more

Our cats want to remind you  
**All adult dogs are free to adopt**

# FREE DOGS



See insights and ads

Boost post

👍❤️👍 240

13 comments · 163 shares

# Shelter Operations - Communications



Hey #community check out how much fun Leo (ID#A1324760) had on his first #doggydayout with Silicon Valley Pet Project. Interested in Leo? Come visit him at 2750 Monterey Road, San José, CA or find him using our #linkinbio. #shelterdog #huskymix #germanshepherdmix #adoptdontshop

Tue, Feb 20

If you think you can't even recognize Kimmy anymore, we wouldn't blame you. Kimmy her #weightlossjourney and we're so proud to tell you that she's down 11 pounds since shelter halls so many times she knows them like the back of her, er, paw. Kimmy is on

Sun, Feb 18

It's a special Saturday #Caterday as our cats say, hey ... can you PLEASE come adopt a dogs are #freetoadopt to qualified adopters. Our doors open at 10 a.m. every day except noon. (This Monday is a holiday) Our shelter is in an #overpopulationcrisis. We have t

Sat, Feb 17

Meet Sugar (ID#A1288629) and Wrigley (ID#A1275052). They are a #bondedpair and i #fosterbunny population this fine #fosterfriday. Here is what their foster parent had t "Wrigley has overcome some hard times and is more than ready to find his forever hc

Fri, Feb 16

Happy #FosterFriday to our wonderful #community. Meet sweet and affectionate SU! showcase how awesome it is to be a #fosterdog and to maybe catch the eye of his fut terrier mix and has been waiting patiently to find #foreverhome. Here is what his fost

Fri, Feb 16

Yeah, you read that right. All our adult dogs are #freetoadopt to qualified adopters. C day except Monday when we open at noon. (This Monday is a holiday) Our shelter is have the space to care for 200 dogs, and we currently have 248. Our staff is forced int

Fri, Feb 16

Hey #community, we just wanted to remind you what our hours are. Looking for your Come meet our #shelterpets at 2750 Monterey Road, San José, CA or visit our #li #pawfectmatch. #adoptapet #adoptdontshop #rescueismyfavoritebreed #sanjosecom

Thu, Feb 15

Great news. These little babes are now all available for adoption. They are cleared of t their special someones. Their ID # s are: A1326505 A1326504 A1326495 A1326500 A13 their profiles here: https://experience.arcgis.com/experience/6703c042c7534f5fb2995

Thu, Feb 15

We know our community of animal champions is generous and kind, and we're delight generation of animal champions is also innovative and creative. Recently, we got to m champions doing great work to help us care for and find homes for the loving pets in

Thu, Feb 15

It seems fitting on this #valentines2024 to share the story of a resilient dog who first won our Field Unit's heart and now has made all of us melt. Not all the dogs in our care are available for adoption. On Feb. 1, our Field Unit was called to check on a dog thought to have been left abandoned in an apartment. Management had tried to reach the...

Wed, Feb 14

Love is in the air. These adorable adoptable dogs are wishing you a Happy Valentine's Day. Will you be their valentine? Meet Ace, Hunter, Maura, Diamond, and Sputnik. ACE is a two-year-old #americanbulldog who has been at our shelter since Dec. 2023. Look how handsome he looks in his heart bandanna. He was found as a stray on Alum Rock...

Wed, Feb 14

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# Giving Animals a Second Chance

*The stories we share are only the tip of the iceberg of our cases each year*



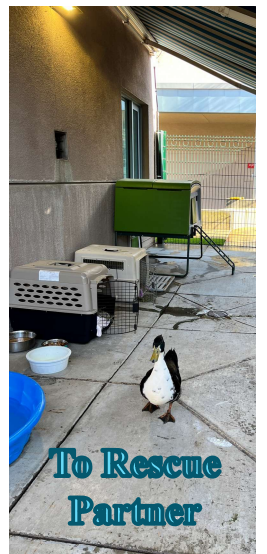
Active Criminal Investigation, fostered



Adopted



Adopted



To Rescue Partner



Active Cruelty Investigation



To Foster



Adopted

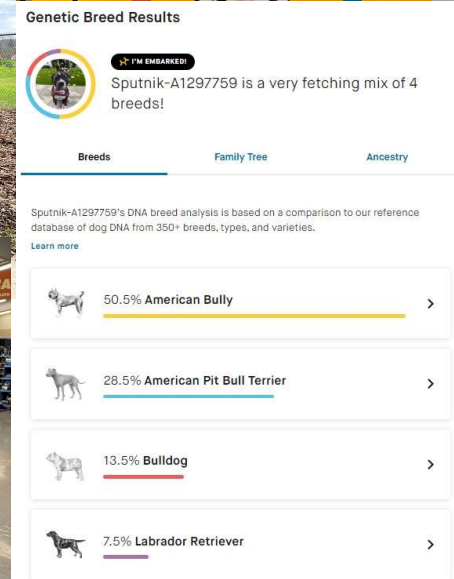
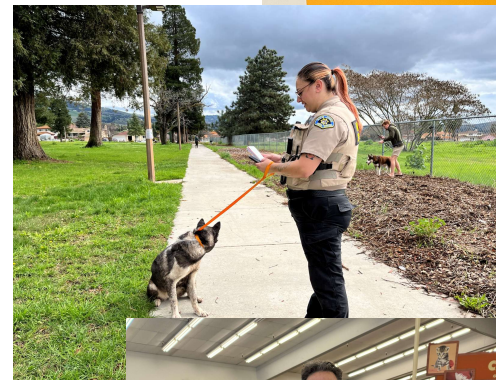


Adopted



# Community Awareness

- Strengthening rescue relationships
- Building beneficial corporate partnerships
- Attracting local donors
- Enhance TNR capacity
- Improve staff & volunteer training
- Update and communicate medical service protocols
- Expand live outcome options and opportunities
- Continue implementation of Maddie's Million Pet Challenge Recommendations
- Implement the updated Association of Shelter Veterinarians Guidelines



## **PRESENTERS:**

**Matt Loesch**, Public Works Director

**Kiska Icard**, Interim Deputy Director,  
Animal Care and Services



**Thank you for your  
time. We welcome  
any questions.**

